



DDN EXPLORING
DRUG DISCOVERY
AND DEVELOPMENT

2025

MEDIA KIT

we are more than
DRUG DISCOVERY

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our IMPACT

DDN tells the stories behind the sciences to a focused audience in the drug discovery, drug development, and clinical research markets.

Now is a fantastic time to partner with DDN.

4.1 million+

newsletters received by subscribers

31% growth

in less than 12 months

2 million+

emails sent to subscribers

3rd party
subscribers

84,164

29.64%

average open rate

35,000

print subscribers

15,000 | **20,000**

print | digital

Sourced from the July 2024 issue.
*Publisher's own data.

66,107

newsletter subscribers

21.1%

average open rate

33,000

facebook followers

632

clicks per post

delivered

15,000

leads in less than
12 months

we are more than
DRUG DISCOVERY

This list represents many of the areas covered by *DDN*.
If you want to cover a topic but don't see it on the list, ask us!

**We will be happy to help match your topic with
our audience's interests!**

Biopharma

- ADME/Toxicology
- Analytical Chemistry
- Antibody-Drug Conjugates
- Biologics
- Biomarkers
- Biosafety
- Process Scale Up
- Clinical Trials
- CMO, CPO, CMC
- Compound Libraries
- Drug Delivery
- Drug Kinetics
- Drug Manufacturing
- Drug Repurposing
- Drug Targets
- Extracellular Vesicles
- Exosomes
- Formulation/Solubility
- Fragment-Based Drug Discovery
- High-Throughput Screening
- Lab Automation
- Medical Devices
- Medicinal Chemistry
- Natural Products
- Precision Medicine
- Pharmacology
- Pharmacovigilance
- Phenotypic Screening
- Protein-Protein Interactions
- QA/QC
- Small Molecule Drugs
- Target-Based Drug Discovery
- Toxicology
- Virtual Screening

Cancer Research

- Animal Models
- Biologics
- Cell Cycle
- Cell Therapy
- Cell Signaling
- cfDNA
- Checkpoint Inhibitors
- Epigenetics
- Genetics
- Immunology
- Immunotherapy
- Liquid biopsies
- Neoantigens
- Precision Medicine
- Small molecule drugs
- Stem Cell Research
- Tumor Biology
- Tumor Microenvironment

Disease Models

- Animal Models
- Artificial Intelligence
- Digital Twins
- Drosophila
- In Vitro Cell Culture
- Isomorphic
- Machine Learning
- Microfluidics
- Murine
- Novel Model Organisms
- Organ On A Chip
- Organoids
- Porcine
- Rodent
- Spheroids

Cell Biology

- 3D Cultures/Organoids
- Biobanking
- Bioprinting/Biofabrication
- Cell Biology
- Cell Culture
- Cell Cycle
- Cell Differentiation
- Cell Imaging
- Cell Signaling
- Cell Therapy
- Cryopreservation
- Embryonic Stem Cells (ESC)
- Exosomes
- Induced Pluripotent Stem Cells (iPSC)
- Microscopy
- Microvesicles
- Pluripotency
- Regenerative Medicine
- Single Cell Analysis
- Stem Cell Research
- Tissue Engineering

Informatics

- AI/Machine Learning
- Big Data
- Bioinformatics
- Chromatography Data Systems (CDS)
- Cloud Computing
- Data Compliance
- Data Integrity
- Data Reproducibility
- Informatics & Software
- Lab of the Future/Lab 4.0
- LIMS & ELN
- Systems Biology

Diagnostics

- Clinical-omics
- cfDNA
- Lateral Flow
- Liquid Biopsies
- Molecular Medicine
- Pathology
- Point of Care
- Precision Medicine

Immunology

- Antibodies
- Antibody-Drug Conjugates
- Antigens
- Autoimmune Disease
- Bispecific Antibodies
- Blood-Transfusion
- Bone Marrow Transplant
- Cancer Vaccine
- Cell Surface Proteins
- Cell Therapy
- Cell Transplantation
- Chimeric Antigen Receptor (CAR)
- Cytokine
- Cytotherapy
- Flow Cytometry
- Hematology
- Immune Cells
- Immune Checkpoint Inhibitor
- Immune Responses
- Immunotherapy
- Inflammation
- Lymphocytes
- Macrophages
- Monoclonal Antibodies
- Natural Killer Cells
- Neoantigens
- Oncolytic Viruses
- Pathogens
- T cells
- Tumor Microenvironment

Genomics/Genetics

Acetylation
Bisulfite Sequencing
CRISPR Screening
CRISPR/Cas9
CRISPRa
CRISPRi
DNA sequencing
Epigenetics
Expression Profiling
Functional Genomics
Gene Drives
Gene Expression
Gene Imprint
Genetic Engineering
Genome Editing
Genomic Screening
Genomics
Genotyping
GWAS
Histone Modifications
Methylation
Microarrays
Next Generation Sequencing
Noncoding
Nucleic Acids/Oligos
Oligonucleotides
PCR
qRT-PCR
RNA Interference
RNA Sequencing
RNA-Seq
RT-PCR
Single Cell Sequencing
Single Nucleotide Polymorphism (SNP)
Small Interfering RNA (siRNA)
Synthetic Biology
TALEN
TALE
Transcriptomics
Zinc Finger Nuclease (ZFN)

Infectious Disease, Microbiology, Vaccines

Bacteria
Common Cold
COVID-19
Dengue
E-coli
Fungi
Hepatitis
HIV/AIDS
Infectious Diseases
Influenza
Malaria
Metagenomics
Metatranscriptomics
Microbiome
Mononucleosis
Parasite
Transmission
Tuberculosis
Vaccine Delivery
Vaccine Development
Virology
Virus-like particles
Viruses

Gene Therapy

Adeno Associated Viruses (AAV)
CRISPR
Gene Therapy
Genome Editing
Genome Engineering
Immunosuppression
Nucleotide
Organ Transplant
Retroviruses
RNA Interference (RNAi)
Small Interfering RNA (siRNA)
TALEN
Zinc Finger Nuclease (ZFN)

Neuroscience

Electrophysiology
Neural Circuits & Systems
Neurodegeneration & Aging
Neurogenomics
Neuroimaging
Neurotechnology
Psychedelics
Psychology & Psychiatry

Tools & Techniques

Automation
Artificial Intelligence
Bioinformatics
Bioprocessing
Cell Imaging
Chromatography/Separation
Crystallography
Drug-Target Interactions
Electrophoresis
Flow Cytometry
Gas Chromatography
Glycan Analysis
Glycoproteomics
ICP-MS/ICP-QQQ
ICP-OES
Imaging/Microscopy
Immunoassays
IR/FTIR
Label Free Quantification
Lipidomics

Liquid Chromatography/HPLC/
uHPLC
Liquid Handling
Mass Spectrometry
MALDI Imaging
Metabolomics
Microarrays
Microplate Analysis
Microbial Metabolites
Microfluidics
Microphysiological Systems
Microscopy
Multiomics
Next Generation Sequencing
Nucleic Acids Isolation and Purification
Nuclear Magnetic Imaging
Organ-on-a-Chip
PCR/RT-PCR
Peptide Mapping
Proteomics
RNA sequencing
Sample Prep
Single Cell RNA Sequencing
Spatial Transcriptomics
Spectroscopy
Structural Biology
Systems Biology
Transcriptomics
UV/VIS Spectroscopy

"I appreciate the clarity and accessibility of DDN's content. The well-presented materials are not only easy to understand but also enhance the learning experience. The diverse range of resources, including webinars, podcasts, and other materials, has been instrumental in keeping me informed about the latest developments in the field."

- Priscila Yamamoto, PhD student, University of Florida
Nov 14, 2023 - AAPS PharmSci360 contest winner

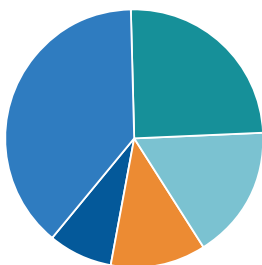
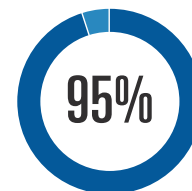
our AUDIENCE

Our readers are your customers.

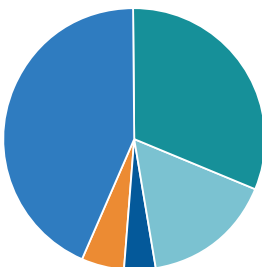
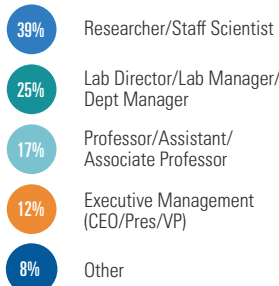
We offer a variety of ways to share your message with our audience, from traditional print and banner ads to newsletters, graphics, articles, and webinars. **Check it out!**

95% of *DDN* subscribers are involved in some aspect of the the purchasing decisions for **new products and technologies in the lab.**

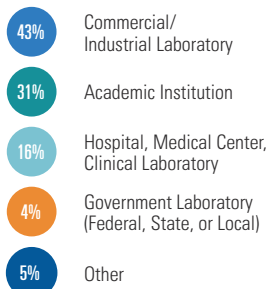
- based on data from a 2023 Reader Survey



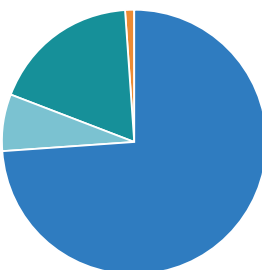
DDN subscriber job titles and positions



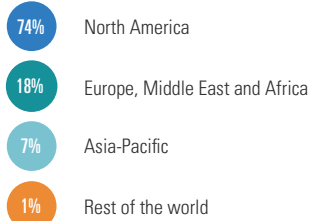
DDN subscriber institution types



- based on data from a 2023 Reader Survey



DDN geographical breakdown



"I like that the content is informative and scientific and covers a range of interesting topics. I also like that the information is presented in a way that is easily understood for topics I do not have much experience with."

- Senior Product Manager, MOBILion Systems



DDN is now accepting material for client coverage!

We will host your contributed articles and republish your press releases on our website*.

Industry Perspectives

Showcase key industry trends and innovations in a Q&A or interview format, demonstrating how they connect to your products and services. This approach will provide our readers with a clear and engaging overview.

Innovator Insights & Visionary Views

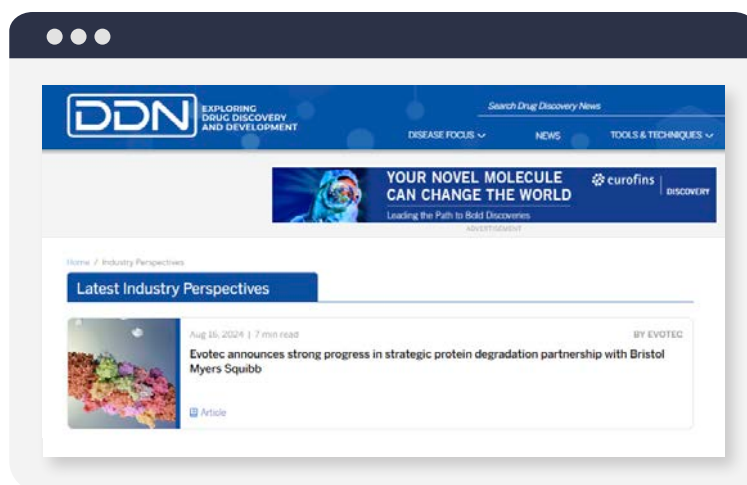
Expert-authored contributed articles on the latest scientific advancements and detailed analyses of specialized topics, technologies or products. Each article provides authoritative perspectives from leading thought leaders, ensuring our readers stay informed on cutting-edge research and insights.

Press Releases

Post your most recent product and technology announcements and press releases in our new designated press release section of our website.

* For more information or to receive a copy of our press release and contributed articles policy, please contact your local representative.

Please send your press release to:
clientcoverage@drugdiscoverynews.com



lead GENERATION

We will provide you with the **highest quality leads that will convert to sales.**

Multisponsored options

- Explainer Articles
- Science Milestone Articles
- Posters
- Webinars
- Technology guides

View the multisponsored topics in our editorial calendar.

Content we create for you

- Posters
- Technical Guides
- Custom Articles
- Explainer Articles
- Science Milestones

View examples in our custom content gallery.

Your content

- eBooks
- Infographics
- White Papers
- App Notes

We'll help you select content that will resonate with our audience.

Customer experience package

- Full page tab ad
- Receive feedback on your campaign
- Ad experience survey

Receive up to 42 leads per package.

NEW!

Lead library

- Explore the *DDN* lead library
- Select a piece of content
- Collect leads

Discover more details on the following page.

15,000

leads delivered
in less than
12 months

"When it comes to lead generation in your target market, Drug Discovery News delivers. The team is responsive and incredible to work with. We look forward to working with them on future campaigns."

- VP Commercial Marketing, DNA Script

DNASCRIPT

Lead LIBRARY

Follow our 4-step Process

Quickly promote leads with engaging content created by our team!

STEP 1: Pick your topic

Select content from our library that will attract the audience you want to reach.

STEP 2: Inform us of your lead goals

Inform us of your lead goals, including the quantity and type of leads required for each content piece (e.g., basic, targeted, sales qualified, or a mix of leads).

STEP 3: Send us your logo

Forward us your logo and we'll add it to the registration page.

STEP 4: We'll collect leads

Our team will begin generating your leads through targeted promotion to your desired audience until we reach your lead goal.

DDN's database is GDPR compliant

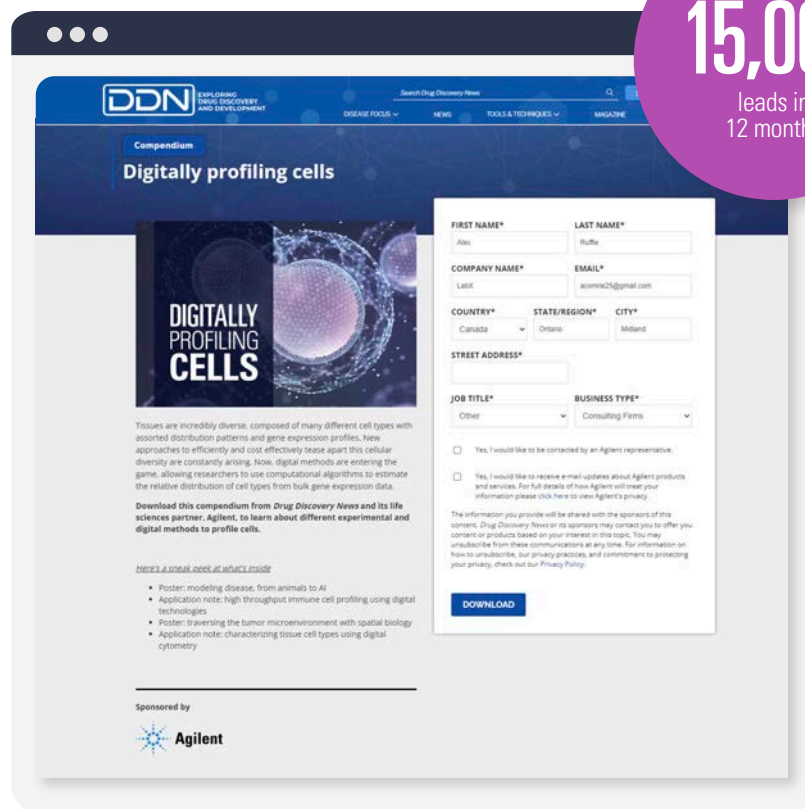


landing PAGES

Looking to generate leads from your educational content?

Our Landing pages offer the ability to gate multiple pieces of content to drive marketing qualified or sales qualified leads, ready for your sales team.

Lead Type:
Nurture Lead
Region Specific Nurture Leads
Industry Specific Nurture Leads
Marketing Qualified Leads
Regional Marketing Qualified Lead
Industry Marketing Qualified Lead
Sales Qualified Lead
Region Specific Sales Qualified Leads
Industry Specific Sales Qualified Leads
*Double Opt-In Sales Qualified Leads



"We had a really good response from the DDN audience for our PPL campaign!"

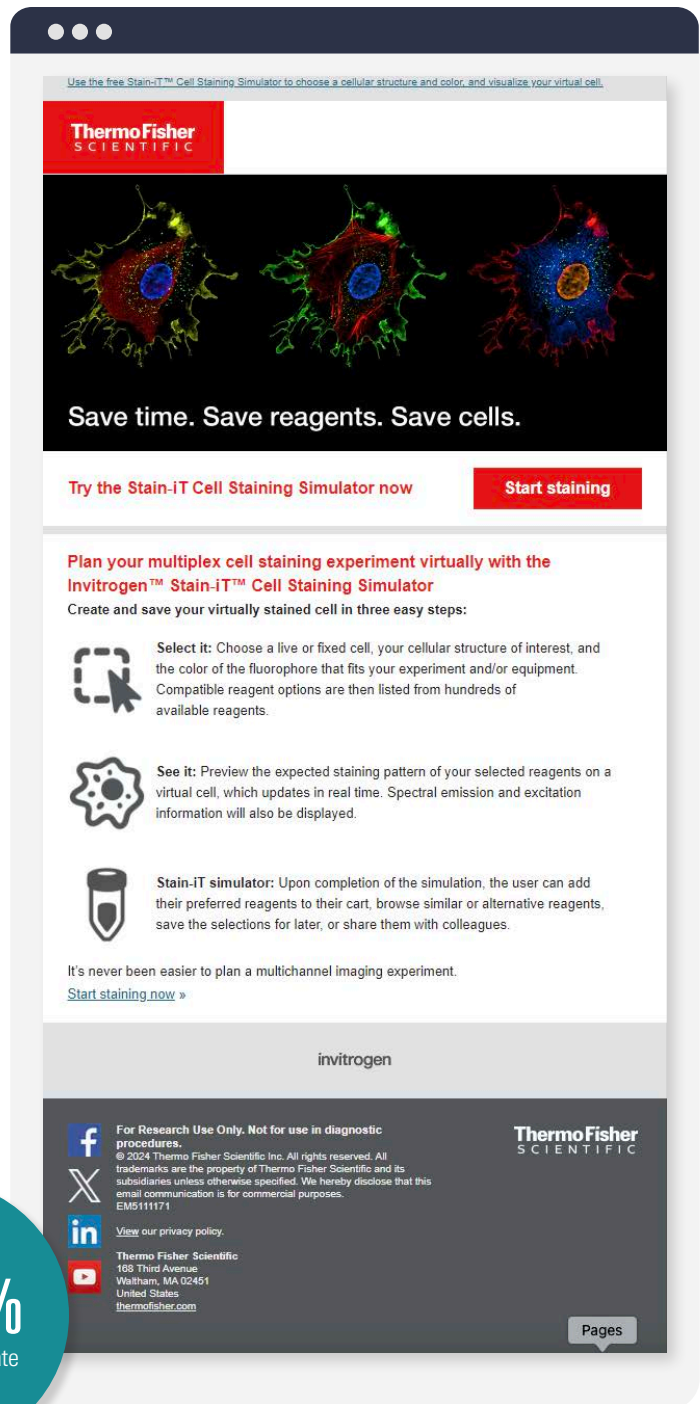
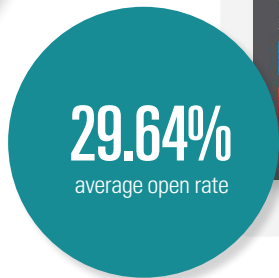
- Marketer, Agilent, August 2024



Our subscribers are your customers.

With an average open rate of 29.64%, email marketing with *DDN* provides a reliable form of communication between your brand and our subscribers (**your customers**).

- Targeted and personalized content
- Boost sales
- Increase traffic to your website
- Build credibility
- Brand recognition
- Option to select audience
- Opportunity to A/B test subject lines



"The DDN team is great to work with!"

- Marketer, ATCC

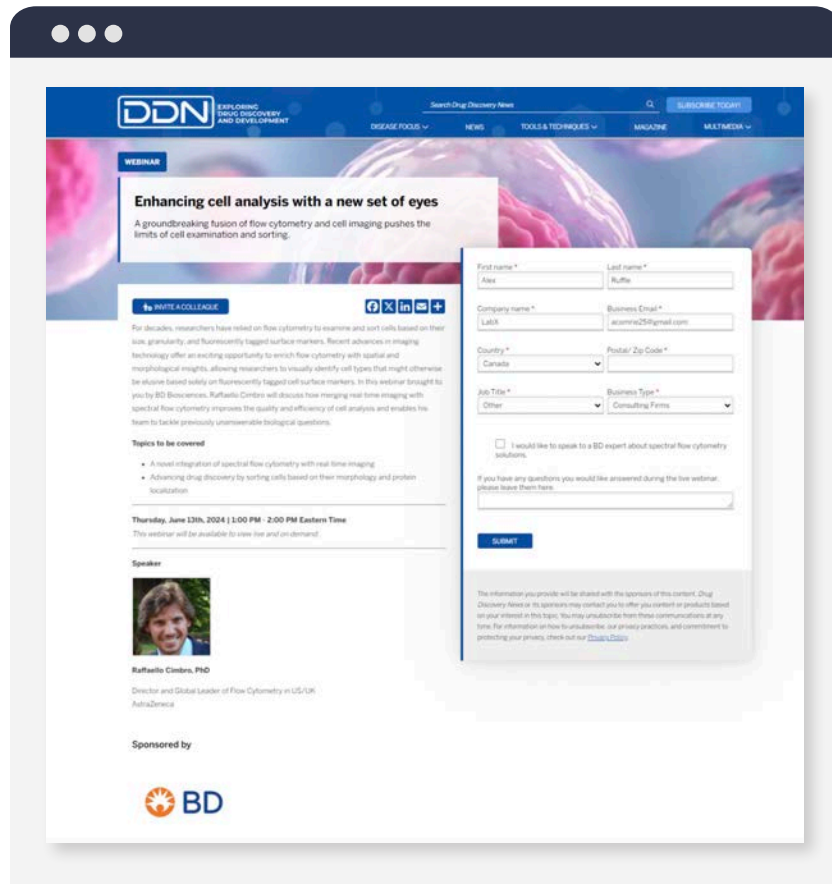


custom WEBINARS

DDN specializes in creating custom webinars tailored to your needs, whether to introduce a new technology, highlight groundbreaking research, or engage with our audience on scientific advancements. Our expert team ensures an interactive, impactful experience.

Webinar Sponsorship Includes:

- Registrant list
- Webinar promotion
- MP4 of the webinar
- Webinar topic development
- On-demand viewing capability
- Option to host your content for attendees, complete with full tracking



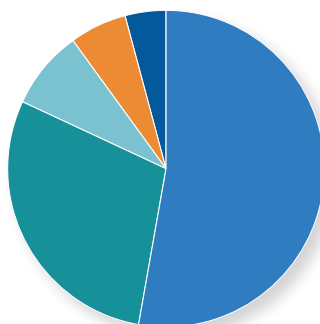
"We are extremely pleased with how the webinar went and the metrics that came from it." (650 Registrants!)

- Manager, Downstream Marketing, BD Life Sciences



"Thanks again for your efforts in making the recent webinar a success."

- Sr. Market Development Manager, ThermoFisher Scientific



DDN webinar business type

- 53% Commercial
- 29% Academic Institution
- 8% Clinical Lab, Hospital, Medical Centre
- 6% Other
- 4% Government

*Based on subset of 2024 DDN webinar data

custom content CREATION

We collaborate with you every step of the way, whether it's a **small project or a comprehensive campaign**.

Rest assured, your content will connect with **your target audience**, and we even offer **guaranteed leads**.

We tailor your content to your brand, ensuring it aligns perfectly with your style and corporate standards, **ensuring lasting impact!**

What we can provide:

- Technology Guide eBooks
- Explainer Articles
- Science Milestone Articles
- Infographics
- Webinars
- eBooks/Compendiums
- White Papers
- Case Studies
- Articles
- Videos
- SEO Articles
- Video Amplifier

somaLogic
Next Generation Proteomics
High-Plex Biomarker Discovery

High-Plex Protein Profiling
The SOMAscan® assay is a high-throughput, label-free protein microarray. It uses the SOMAscan® platform to identify and quantify thousands of proteins simultaneously. The assay uses a high-throughput, label-free protein microarray to identify and quantify thousands of proteins simultaneously. The assay uses a high-throughput, label-free protein microarray to identify and quantify thousands of proteins simultaneously.

High Affinity SOMAmer® Reagents
SOMAmers are high-affinity antibodies that bind to specific proteins. They are used to detect and quantify proteins in a sample. SOMAmers are high-affinity antibodies that bind to specific proteins. They are used to detect and quantify proteins in a sample.

Protein Biomarkers
Protein biomarkers are molecules that can be used to detect and quantify proteins in a sample. They are used to detect and quantify proteins in a sample.

Driving Drug Discovery
SOMAscan® is used to identify potential drug targets and to monitor the efficacy of drug treatments. It is used to identify potential drug targets and to monitor the efficacy of drug treatments.

milestone
The Quest for Ultra-Sensitive Protein Detection

1992 Amplifying the signal
The first ELISA (Enzyme-Linked Immunosorbent Assay) was developed in 1971. It was a major breakthrough in protein detection, allowing for the detection of very low concentrations of proteins in a sample.

2002-2007 Multiplexing and reducing false positives
The development of multiplexed ELISAs allowed for the simultaneous detection of multiple proteins in a single assay. This was a major advance in protein detection, allowing for the detection of many proteins at once.

2010 Single molecule detection sensitivity
The development of single molecule ELISAs allowed for the detection of individual protein molecules. This was a major advance in protein detection, allowing for the detection of very low concentrations of proteins in a sample.

2020 Removing background reveals the answer to liquid biopsy
The development of liquid biopsy assays allowed for the detection of circulating tumor cells and other biomarkers in a patient's blood. This was a major advance in protein detection, allowing for the detection of very low concentrations of proteins in a sample.

illumina
explained

WHAT IS METATRANSCRIPTOMICS?
The complex assortment of bacteria, fungi, and viruses that occupy the microbiome play significant roles in human health and disease.

WHAT IS THE HUMAN MICROBIOME?
The human microbiome is the collection of all the microorganisms that live on and inside the human body. It includes bacteria, fungi, and viruses. The human microbiome is the collection of all the microorganisms that live on and inside the human body.

HOW DO SCIENTISTS DETECT AND MEASURE MICROBIAL FUNCTIONS?
Scientists use metatranscriptomics to detect and measure microbial functions. Metatranscriptomics is the study of the transcriptome of a microbial community. It allows scientists to see which genes are being expressed in a community of microorganisms.

HOW CAN RESEARCHERS APPLY METATRANSCRIPTOMIC DATA TO DRUG DISCOVERY?
Metatranscriptomic data can be used to identify potential drug targets and to monitor the efficacy of drug treatments. It can be used to identify potential drug targets and to monitor the efficacy of drug treatments.

A MULTILAYERED APPROACH
A multilayered approach to drug discovery involves combining metatranscriptomics with other techniques, such as genomics and proteomics. This allows researchers to gain a more comprehensive understanding of the microbiome and its role in human health and disease.

video MARKETING

NEW FOR
2025
VIDEO!



Video Amplifier

1. Submit Your Video

Your video should be informative, educational, or promotional.

2. Optimal Video Length

The ideal video length is 60 seconds or less, though we can accommodate videos up to 3 minutes long.

3. Social Media Promotion

Our team will create a post and share it across our social audience.

4. Receive Your Report

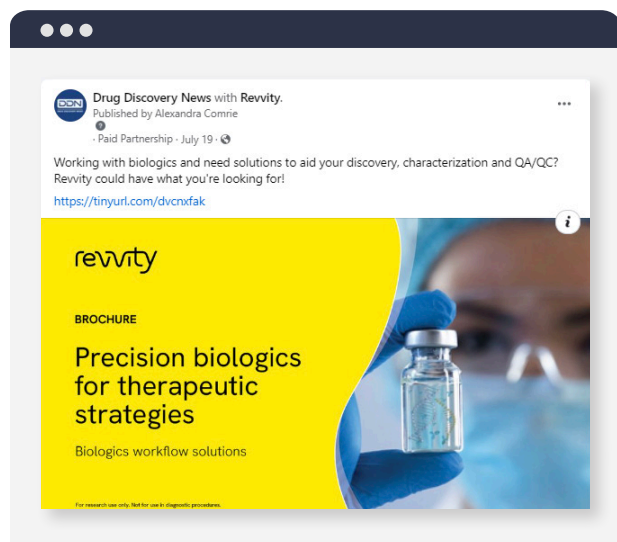
Once the guaranteed views are reached, you'll receive a detailed report.

Shaping Science Video Series

We are excited to be launching our latest video product designed to elevate your status as a thought leader in the scientific community. Optimized for key B2B social media platforms like LinkedIn, this interview-based format is perfect for showcasing your expertise to your target audience. Leveraging our extensive video production and social media experience, we assist in producing compelling content that resonates with our global audience of scientists.

Highlight your innovations and insights through professionally crafted videos that include:

- Option to select from one of three interview focuses: Products & Services, Customers or Partners in Academia or Industry, Corporate Initiatives
- 3-5 social media-optimized short form videos
- Onsite video listing
- Integrated marketing program including social media and eNewsletter placements



Social Media Posts

Social media marketing is a breeze with DDN

Share the message you want to convey and our team will create a strategy to gain the attention of your customers!

editorial CALENDAR SPONSORSHIPS

Our 2025 Editorial Calendar enables you to sponsor a wide variety of content pieces from across the topics we cover with **guaranteed leads!**

Choose from **100 or 200 leads with sponsorship.**

Our 2025 calendar offers:

- Technology Guide eBooks
- eBooks
- Explainer Articles
- Science Milestone Articles
- Infographics
- Webinars
- "Tell us what you know" Videos
- "Here is what we know" Articles



2007 A meeting of minds

In 2007, a team of researchers from the University of California, San Diego, and the University of California, Berkeley, published a paper in *Science* that introduced the concept of "metastasis as a systemic disease." This idea challenged the long-standing view of metastasis as a local phenomenon, where cancer cells simply travel from one site to another. The researchers argued that metastasis is a systemic process, involving changes in the immune system and other factors that affect the entire body. This new perspective has led to a re-evaluation of how we think about cancer and its treatment.



Dr. [Name] and Dr. [Name] are the authors of the 2007 milestone article.

2005 From flow to mass

In 2005, the technology of mass cytometry was introduced to the scientific community. This technology allows researchers to analyze thousands of cells simultaneously, providing a much more comprehensive view of cellular heterogeneity than traditional flow cytometry. Mass cytometry uses a combination of laser light and mass spectrometry to measure multiple parameters of individual cells, such as protein expression and cell cycle status. This breakthrough has opened up new avenues for research in immunology, cancer biology, and stem cell biology.



Dr. [Name] is the author of the 2005 milestone article.

2014 The integration of imaging

In 2014, the integration of imaging and mass cytometry was a major milestone. This integration allows researchers to visualize the spatial distribution of cells and their interactions in real-time. By combining imaging with mass cytometry, researchers can study the heterogeneity of cell populations and how they change over time and space. This technology has been particularly useful in studying cancer metastasis, where the spatial organization of cells is critical to understanding how the disease progresses.



Dr. [Name] is the author of the 2014 milestone article.

2018 Bridging proteomics and genomics

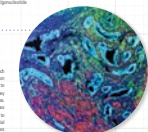
In 2018, the integration of proteomics and genomics was a significant milestone. This integration allows researchers to study the relationship between the genome and the proteome, providing a more complete picture of cellular function. By combining genomics with proteomics, researchers can identify new biomarkers and understand the underlying mechanisms of disease. This technology has been particularly useful in studying cancer, where the relationship between genetic mutations and protein expression is a key area of research.



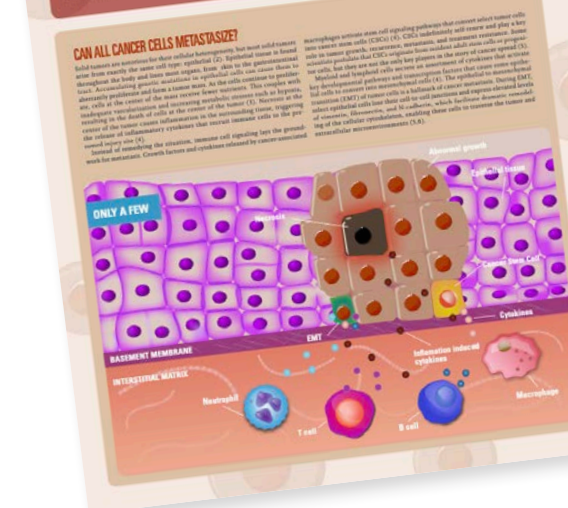
Dr. [Name] is the author of the 2018 milestone article.

2018-Present Expanding applications

In 2018-Present, the applications of mass cytometry have expanded significantly. This technology is now being used in a wide range of fields, including immunology, cancer biology, and stem cell biology. Researchers are using mass cytometry to study the heterogeneity of cell populations and how they change over time and space. This technology has been particularly useful in studying cancer metastasis, where the spatial organization of cells is critical to understanding how the disease progresses.



Dr. [Name] is the author of the 2018-Present milestone article.



The Editorial Calendar has provided **20,000+** leads in the past 12 months

2025 Editorial Calendar

	January	February	March	April	May	June
Infographic	Gene therapy		Cancer	Microscopy/ Imaging		
Explainer Article			Biomarkers			Antibodies in drug discovery
Milestone Article						Biologics
Listen-In Webinar and Webinars	Proteomics	Listen-In: Drug Discovery	Immunology	Cancer	Symposia: Developments in drug discovery	Stem cells/ cell therapy
Technology Guides and eBooks	Vaccine development	Organoids/3D cell culture		Spatial biology	Cell & Gene therapy	
Here's What We Know		AI/machine learning			Precision medicine	
Tell Us What You Know		CRISPR	PFAS	PROTAC	Mass spectrometry	Sustainability

Infographics

Versatile and cost-effective tools that are visually pleasing that will enhance your brand's visibility and drive engagement.

Sponsors Receive:

- Logo on infographic and landing page
- 100 or 200 guaranteed leads

Explainer Articles

Each article breaks down complex topics into manageable parts, offering thorough answers from scientists. Custom graphics enhance understanding of even the most intricate subjects.

Sponsors Receive:

- Logo on Article
- 100 or 200 guaranteed leads

Science Milestone Articles

Detail the fascinating key events leading up to fundamental advances in life science research.

Sponsors Receive:

- Logo on Article
- 100 or 200 guaranteed leads

Listen-In Tech Talks

Authentic live Q&A discussions with a scientific leader, where we ask them about their latest discoveries and the big unanswered questions facing their field.

Sponsors Receive:

- 15 minute speaker spot
- Provide 2 pieces of educational content for registrants
- Logo on landing page
- All Registrant and Attendee Info
- List of all questions

	July	August	September	October	November	December
Infographic	Immunology			Transcriptomics/ genomics		Regenerative medicine
Explainer Article			Immuno-oncology			
Milestone Article			Biomarkers/diagnostics			Disease/animal models
Listen-In Webinar and Webinars	Mass spectrometry	Multiomics	Listen in: 3D cell culture	Symposia: drug discovery in cancer	PCR/NGS	Gene editing
Technology Guides and eBooks		High throughput screening in drug discovery			Flow cytometry Sustainability	
Here's What We Know		Genomics/sequencing				CRISPR
Tell Us What You Know	Spatial biology		Organoids	Cell to cell in cancer		

Webinars

Our editorial team curates trending topics that match our audience's interests, ensuring our webinar lineup stays at the forefront of the latest research.

Sponsors Receive:

- Mention or special thanks
- Share 2 pieces of content for registrants
- Logo on landing page
- All Registrant and Attendee Info
- List of Questions

Technology Guides

Provide the information scientists need to get started with new instruments, methods, and services. A great opportunity to showcase your product or solution.

Sponsors Receive:

- Full page ad
- Logo on front cover and landing page
- 100 or 200 guaranteed leads

eBooks

DDN's eBooks offer readers premium content featuring exclusive material, created in-house and are designed to make scientific information more accessible, interactive, and manageable for researchers.

Sponsors Receive:

- Full page ad
- Logo on front cover and landing page
- 100 or 200 guaranteed leads

Here's What We Know Articles

We collaborate with scientists and medical experts to provide a comprehensive understanding of what current research reveals about a specific topic or condition.

Sponsors Receive:

- In Article Advert
- 50 guaranteed leads

Tell Us What You Know Videos

In an alternative to Here's What We Know Articles, we invite you to – Tell Us What You Know! Share in a short video interview what your experts know about a research area or human condition and how your company is working on solutions. A great opportunity to discuss your products and innovations!

Sponsors Receive:

- Choice of 10,000 or 15,000 guaranteed views
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Our science symposia are online events that really draw a crowd.

This year, we are offering seminars on Developments in Drug Discovery and Drug Discovery in Cancer. These events present a broader view of the latest advances in a scientific field.

Title	Description	Month
Developments in Drug Discovery	This symposia will provide a broad overview of the key developments driving progress in drug discovery.	May
Drug Discovery in Cancer	From bench to bedside: emerging approaches in cancer drug discovery	October

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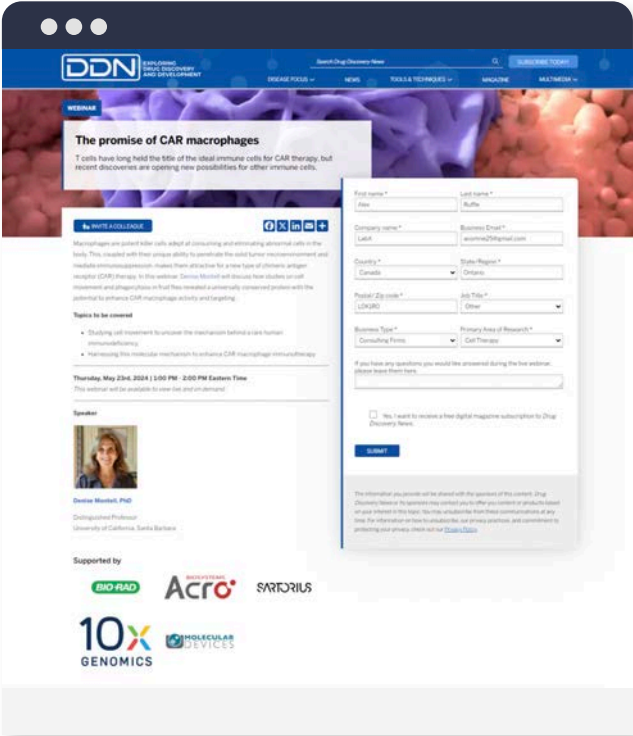
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Our 2025 multisponsored webinars focus on the following topics:

"Great presentation!"

- Senior Director, Global Alliances at Bristol-Meyers Squibb



January	Proteomics	July	Mass Spec
February	Drug Discovery	August	Multomics
March	Immunology	September	3D Cell Culture
April	Cancer	October	Symposia: Developments in Cancer
May	Symposia: Developments in Drug Discovery	November	PCR/NGS
June	Stem Cells/ Cell Therapy	December	Gene Editing

2025 CSD Content Calendar

January

Infographics	<p>Gene therapy <i>Nonviral gene therapy</i></p> <p>This infographic will highlight several nonviral vector approaches to deliver gene therapy along with their current challenges/limitations.</p> <p>Keywords: gene therapy, AAVs, viral vectors, nonviral vectors, gene editing, lipid nanoparticles, immunogenicity</p>
Webinars	<p>Proteomics <i>Advancing precision medicine through proteomics</i></p> <p>In this webinar, we will explore the latest advancements in proteomics research, discussing its applications in drug discovery, biomarker development, and patient stratification. We will also discuss the challenges and opportunities presented by proteomics in the era of precision medicine.</p> <p>Keywords: Proteomics, precision medicine, drug discovery, biomarkers, patient stratification, mass spectrometry, protein analysis, protein profiling, protein interactions, protein networks</p>
Technology Guides	<p>Vaccine development (with an eye toward novelty and immunology) <i>Self-amplifying mRNA vaccines</i></p> <p>Researchers are now developing self-amplifying mRNA vaccines for both infectious diseases and cancer.</p> <p>Keywords: mRNA, self-amplifying mRNA, RNA, cancer, infectious disease, antibody response, drug delivery, vaccine</p>

February

Webinars	<p>Listen in: Drug discovery <i>New drugs on the nanoscale</i></p> <p>In this Listen In webinar, an expert will discuss nanoscale innovations, including everything from microscopic controlled-release devices to spherical nucleic acids.</p> <p>Keywords: bioengineering, nanomedicine, drug discovery, drug development, devices, drug delivery, drug formulation, controlled release, biologics</p>
Multi-sponsored eBook	<p>Organoids/3D cell culture <i>Beyond the petri dish: harnessing 3D cell culture for precision drug development</i></p> <p>This ebook will explore how advanced organoid technology is changing precision drug development, offering more accurate and human-relevant models for testing therapeutic candidates.</p> <p>Keywords: 3D cell culture, organoids, drug discovery, precision medicine, nonclinical studies</p>
Here's what we know	<p>AI/machine learning <i>Here's what we know about AI vs. machine learning vs. deep learning for drug discovery</i></p> <p>This article will explore the differences between AI, machine learning, and deep learning and their potential uses in drug discovery.</p> <p>Keywords: AI, machine learning, deep learning, drug discovery, structural biology, generative AI</p>
Tell us what you know	<p>CRISPR</p>

March

Print	Metabolic Disease, Women's health, Cancer, Microbiology
Infographics	Cancer <i>Autophagy in cancer: friend or foe?</i> This poster will explore the dual nature of autophagy in cancer biology, highlighting the challenges and potential strategies for targeting this process in therapeutic interventions. Keywords: autophagy, cancer, tumor suppression, tumor promotion, cellular recycling, cancer therapy, cell survival, chemoresistance, nutrient deprivation, cell stress response, oncogenesis, therapeutic targets, cancer progression, cell metabolism
Explainers	Biomarkers <i>How can biomarkers improve drug discovery and development?</i> This explainer article will explore how best to identify, validate, and leverage biomarkers for more streamlined and predictive drug discovery. Keywords: biomarkers, drug discovery, biomarker identification, biomarker validation, precision medicine, drug development
Webinars	Immunology <i>From target to therapy: using immunology for drug discovery</i> In this webinar, experts will discuss different approaches for detecting immune mediators and innovative strategies for turning these targets into functional therapies. Keywords: immunology, drug discovery, immunotherapy, immunomodulation, immune checkpoints, precision medicine
Tell us what you know	PFAS

April

Infographics	Microscopy/Imaging <i>Imaging neural activity</i> This poster delves into the cutting-edge methods that enable neuroscientists to visualize the brain in real time for a better understanding of neurological and psychiatric disorders. Keywords: neuroscience, neural imaging, calcium imaging, two-photon microscopy, neural circuits, brain activity, in vivo imaging, microscopy, imaging, fluorescence microscopy, <i>in vivo</i> microscopy
Webinars	Cancer <i>Sickly sweet: the role of sialoglycans in dampening the immune response to tumors</i> To evade killing by the immune system, tumors often cover themselves in sialoglycan molecules involved in this immune suppression. This webinar explores the different ways researchers are fighting back against sickly sweet tumors. Keywords: sugar, tumor, sialidase, glycan, sialoglycans, immune suppression, cancer resistance, cancer, checkpoint inhibitors, T cells, immunology
Technology Guides	Spatial biology <i>A practical guide to spatial biology techniques</i> This guide empowers researchers to navigate the various techniques used in spatial biology, from sample preparation and imaging to data analysis and interpretation. Keywords: Spatial biology, single-cell analysis, tissue analysis, spatial transcriptomics, spatial proteomics, spatial metabolomics, image analysis, bioinformatics, computational biology, machine learning, deep learning, artificial intelligence
Tell us what you know	PROTAC

May

Webinars	<p>Symposia: Developments in drug discovery</p> <p>This symposia will provide a broad overview of the key developments driving progress in drug discovery. We will cover topics like the role of AI and machine learning in accelerating drug development, the potential of genomics to identify new therapeutic targets, exploring the benefits and challenges of drug repurposing, and addressing the ongoing challenges faced by the pharmaceutical industry, including clinical trial design, regulatory hurdles, and the increasing costs of drug development.</p> <p>Keywords: drug discovery, pharmaceutical industry, ai in drug discovery, genomics, drug repurposing, therapeutic approaches, emerging technologies, challenges in drug development, clinical trials, regulatory affairs</p>
Multi sponsored eBooks	<p>Cell & Gene therapy</p> <p><i>Overcoming roadblocks in cell therapy</i></p> <p>This ebook will explore the latest approaches and advancements in addressing roadblocks to cell therapy, such as toxicities, restricted infiltration into and activation within tumors, suboptimal persistence, antigen escape and heterogeneity, and manufacturing issues.</p> <p>Keywords: cell therapy, CAR T cell therapy, cancer, cancer treatment</p>
Here's what we know	<p>Precision medicine</p> <p><i>Here's what we know about the role of genetic variability in precision medicine</i></p> <p>This Here's What We Know article will explore how scientists are integrating genetic information into drug design for more precise and effective therapies.</p> <p>Keywords: genetics, genome research, genetic variability, sequencing, precision medicine, pharamcogenomics, genetic markers, genetic progiling</p>
Tell us what you know	<p>Mass spectrometry</p>

June

Print	<p>Antibody Drugs, Mass Spec, Ophthalmology, Gene Editing</p>
Explainers	<p>Antibodies in drug discovery</p> <p><i>What is the clinical significance of antibody-based therapeutics in modern medicine?</i></p> <p>This article explores the diverse applications of antibodies in drug discovery, from target identification and validation to therapeutic development and clinical trials.</p> <p>Keywords: Antibodies, drug discovery, therapeutic innovation, target identification, clinical trials, monoclonal antibodies, polyclonal antibodies, immunotherapy, targeted therapies, antibody engineering</p>
Milestones	<p>Biologics</p> <p><i>The history of anti-VEGF therapies</i></p> <p>Originally used to treat tumors, anti-VEGF therapies have significantly impacted the treatment of ophthalmologic conditions.</p> <p>Keywords: eye disease, ophthalmology, monoclonal antibodies, biologics, anti-VEGF, angiogenesis, blood vessel, cancer, diabetes, vision loss</p>
Webinars	<p>Stem cells/cell therapy</p> <p><i>Nanotechnology shaping stem cell therapy</i></p> <p>The webinar will explore how nanotechnology is shaping stem cell therapies and research in areas such as stem cell isolation, lineage determination, differentiation, imaging, active tracking, regenerative medicine, and tissue engineering.</p> <p>Keywords: stem cell nanotechnology, stem cell, nanotechnology, nanoparticles, nanobots, liposomes, nanosystems, tissue engineering, regenerative medicine</p>
Tell us what you know	<p>Sustainability</p>

July

Infographics

Immunology

Exploring unconventional T cells

This poster will explore the different types of unconventional T cells and their roles in immune responses and disease mechanisms.

Keywords: unconventional T cells, gamma delta T cells, natural killer T cells, mucosal-associated invariant T cells, CD1-restricted T cells, MR1-restricted T cells, innate-like T cells, adaptive immunity, innate immunity, T cells, autoimmune diseases, cancer immunity, infectious diseases, immune responses

Webinars

Mass spectrometry

Applying mass spectrometry in pharmaceutical analysis

In this webinar, experts will discuss new mass spectrometry techniques and how they can be used for pharmacokinetic and pharmacodynamic analyses to improve drug development.

Keywords: mass spectrometry, ADME, drug discovery, metabolite profiling, drug safety, drug efficacy

Tell us what you know

Spatial biology

August

Webinars

Multimomics

AI and machine learning in multimomics analysis

This webinar will explore the latest development in AI and machine learning methods for multimomics analysis and the discoveries they enable.

Keywords: artificial intelligence, machine learning, AI, data analysis, multimomics, computational biology

Multi sponsored eBooks

High throughput screening

High-throughput screening in modern drug discovery

The ebook will cover key high-throughput screening technologies, strategies for optimizing screening workflows, and case studies showcasing successful applications. It will also highlight emerging trends and future directions, providing a comprehensive guide for researchers and industry professionals.

Keywords: high-throughput screening, drug discovery, candidate screening, hit identification

Here's what we know

Genomics/sequencing

Here's what we know about the dark genome

In this Here's What We Know article, we will talk with experts about their favorite techniques to explore this uncharted area of the genome.

Keywords: genomics, sequencing, next generation sequencing, drug discovery

September

Print	Cell Therapy, Spatial Biology, Drug Formulation, Diagnostics
Explainers	Immuno-oncology <i>Why does immunotherapy work better for some cancers than others?</i> This explainer will highlight important differences in tumor types and dive into the latest research investigating ways to improve the effects of immunotherapy for cold tumors. Keywords: immunotherapy, immuno-oncology, cancer, cancer treatment, hot tumor, cold tumor, immune responses
Milestones	Biomarkers/diagnostics <i>The discovery and clinical application of prostate-specific antigen</i> The milestone article will trace the controversial discovery of prostate-specific antigen (PSA) and the subsequent purification, characterization, and clinical use of PSA as a biomarker blood test for prostate cancer. Keywords: prostate-specific antigen, PSA, prostate cancer, biomarker, cancer screening, cancer diagnostics, cancer early detection, cancer diagnosis, urology, blood test
Webinars	Listen in: 3D cell culture <i>Advancing drug discovery with 3D cell culture: trends, challenges, and opportunities</i> During this Listen In webinar, we will talk with a drug discovery expert about emerging trends in 3D cell culture, the challenges of implementing 3D systems, and the opportunities these models present for accelerating drug development. Keywords: 3D cell culture, drug discovery, predictive models, cell culture
Tell us what you know	Organoids

October

Infographics	Transcriptomics/genomics <i>Programming biology</i> Using AI and machine learning, researchers are building predictive models for how a change in the DNA will affect its corresponding RNA and/or protein. This infographic will explore the different ways researchers are attempting to program biology. Keywords: AI, machine learning, genomics, transcriptomics, proteomics, synthetic biology, cellular networks, RNA, DNA, protein
Webinars	Symposia: Drug discovery in cancer <i>From bench to bedside: emerging approaches in cancer drug discovery</i> In this symposium, experts will discuss insights into cutting-edge techniques, from novel drug targets to advanced screening methods, and reveal their secrets for moving from translational research to application. Keywords: cancer, drug targets, precision medicine, translational science
Tell us what you know	Cell to cell in cancer

November

Webinars	<p>PCR/NGS</p> <p><i>From gene to drug: leveraging PCR and NGS in drug development</i></p> <p>This webinar will explore how advanced NGS and PCR techniques enhance drug discovery processes, from identifying novel drug targets to understanding genetic therapy responses.</p> <p>Keywords: genomics, genetics, next generation sequencing, genetic variation, precision medicine, drug discovery</p>
Technology Guides	<p>Flow cytometry</p> <p>This ebook will explore the role of flow cytometry in drug discovery, highlighting its significance in identifying drug targets, assessing therapeutic efficacy, and monitoring cellular responses.</p> <p>Keywords: flow cytometry, drug discovery, fluorescence, drug targets, cellular analysis</p>
Multi sponsored eBooks	<p>Sustainability</p> <p><i>A guide to sustainable life science practices in the lab</i></p> <p>This ebook will highlight actionable strategies for reducing waste, conserving energy, and minimizing the use of hazardous chemicals, while maintaining scientific rigor and efficiency. It will focus on specific techniques and methodologies that can be modified to reduce environmental footprint, such as optimizing reagent usage, improving waste disposal, and utilizing energy-efficient equipment.</p> <p>Keywords: sustainability, life sciences, laboratory practices, waste reduction, energy conservation, chemical management, green chemistry, environmental impact</p>

December

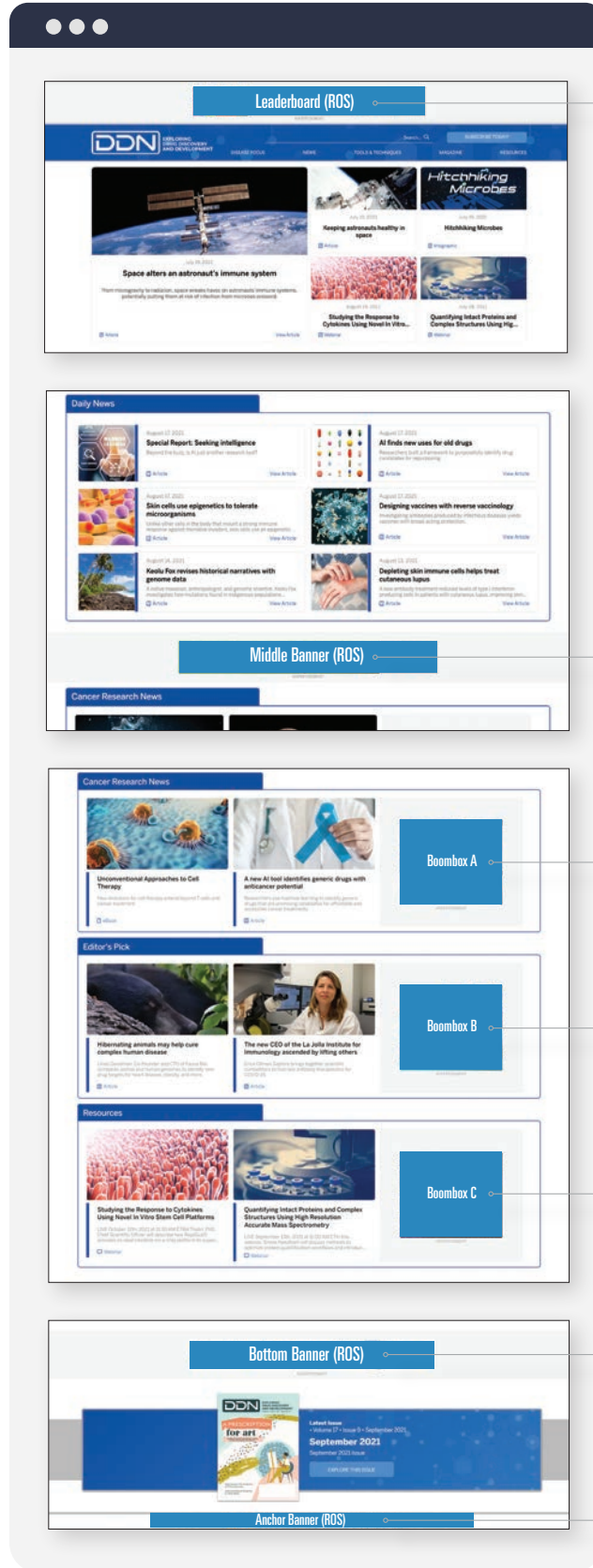
Print	Neuroscience, AI, Immunology, Disease Models
Infographics	<p>Regenerative medicine</p> <p><i>Tissue engineering for drug discovery</i></p> <p>This infographic will highlight how to create tissue models, their applications in drug efficacy and toxicity testing, and their potential for improving precision drug discovery.</p> <p>Keywords: tissue engineering, regenerative medicine, 3D cell models, organoids, organ-on-a-chip, cell culture, ADME, pharmacokinetics, drug discovery, precision medicine</p>
Milestones	<p>Disease/animal models</p> <p><i>3D bioprinting disease models</i></p> <p>This Science Milestone will explore the origins of 3D bioprinting and where scientists hope to take it in the future.</p> <p>Keywords: bioprinting, 3D bioprinting, stem cells, disease models, organoids, toxicology, safety testing, drug development, drug discovery</p>
Webinars	<p>Gene Editing</p> <p><i>Is gene editing forever?</i></p> <p>How long-lasting is gene editing really, based on the actual evidence accrued so far? This webinar will explore a variety of gene therapies that aim to be a permanent solution to disease.</p> <p>Keywords: gene therapy, gene editing, longevity, side effects, disease, AAV, drug delivery</p>
Here's what we know	<p>CRISPR</p> <p><i>Here's what we know about mitigating CRISPR's off-target effects</i></p> <p>In this Here's What We Know article, we will explore how researchers are improving the precision of CRISPR technology by refining guide RNA design, enhancing Cas protein specificity, and employing advanced detection methods to identify and address off-target modifications.</p> <p>Keywords: CRISPR, CAS9, RNA, gene editing, guide RNA, gene targeting</p>

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- Researcher, CDC



Monday, July 22nd, 2024



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- CAR T cells in a [SNAP](#)
- How a mother’s immune system can [shape her baby’s brain](#)



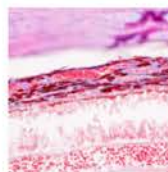
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- Lab Manager, Texas Tech University



Thursday, May 16th, 2024



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Today's highlights:

- Young blood [reverses aging](#) in old organs
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- [Sniffing plasma](#) helps COVID-19 patients smell again
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By: Allison Whitten, PhD

[Young blood reverses aging in old organs](#)

Young blood rejuvenates aging organs in rodents. Researchers are studying the potential to use young blood-based treatments in aging humans too.

[Read more](#)



By: Lunza Group

[A cell type guide to the right media](#) Advertisement

Primary cells directly derived from human tissues offer advanced models for mimicking in vivo cellular physiology and producing highly relevant biological data. Explore this poster to discover a range of human primary cell culture media for studying various tissue types.

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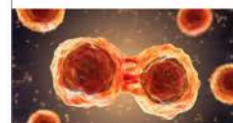


By: Natalya Ortolano, PhD

[Sniffing plasma helps COVID-19 patients smell again](#)

People with COVID-19 sometimes lose their sense of smell. But a clinical researcher has a possible solution: the patient's own blood.

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By: Chungwei Huang, PhD

[Blood stem cells without a donor](#)

Using a zebrafish model, researchers developed a method for producing blood stem cells anywhere in the body with the goal of eventually eliminating the need for bone marrow donors.

[Read more](#)



Allison Whitten, PhD
ASSISTANT EDITOR

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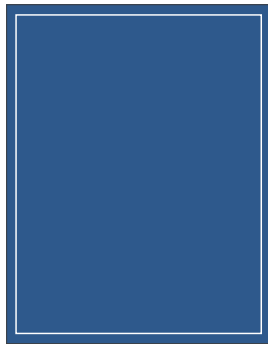
print SCHEDULE

MONTH	Print Section	Events & Bonus Distribution	Ad Close	Material Due
March	Metabolic Disease, Women's Health Cancer, Microbiology	BIO Eu: March 17-19 AACR: April 25-30 PEGS: May 12-16	1/20/2025	1/27/2025
June	Antibody Drugs, Mass Spec Ophthalmology, Gene Editing	ASMS: June 1-5 ASM: June 19-23	4/18/2025	4/25/2025
September	Cell Therapy, Spatial Biology, Drug Formulation, Diagnostics	SFN: November 15-19 ASHG: October 14-18 ELRIG: October 21-23	7/21/2025	7/28/2025
December	Neuroscience, AI, Immunology, Disease Models	SLAS: February 7-11 2026	10/20/2025	10/27/2025

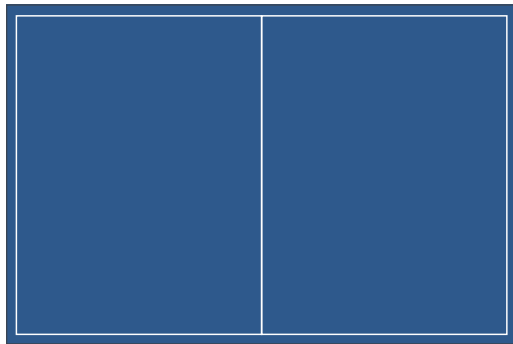


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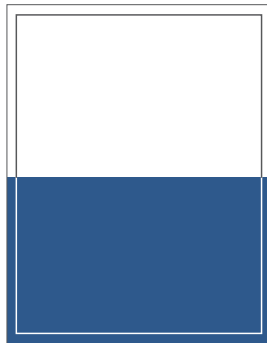
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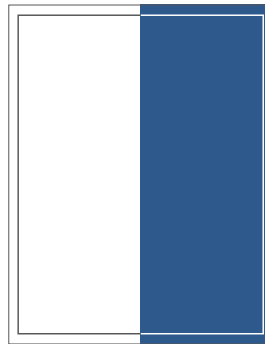
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1/2 Page Vertical

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