DDN

EXPLORING
DRUG DISCOVERY
AND DEVELOPMENT

2026

MEDIA KIT

we are more than
DRUG DISCOVERY

contents

our impact

DDN tells the stories behind the sciences to a focused audience in the drug discovery, drug development, and clinical research markets.

Now is a fantastic time to partner with *DDN*.

7.7 million+
newsletters received by subscribers

87.8% growth
in less than 12 months

2 million+
3rd party emails sent to subscribers

3rd party subscribers
100,742

29.64%
average open rate

85,300
newsletter subscribers

23.8%
average open rate

33,000
facebook followers

17,286
impressions per post

delivered
23,720
leads in less than 12 months

we are more than DRUG DISCOVERY

This list represents many of the areas covered by *DDN*.
If you want to cover a topic but don't see it on the list, ask us!

We will be happy to help match your topic with our audience's interests!

Biopharma
ADME/Toxicology
Analytical Chemistry
Antibody-Drug Conjugates
Biologics
Biomarkers
Biosafety
Process Scale Up
Clinical Trials
CMO, CPO, CMC
Compound Libraries
Drug Delivery
Drug Kinetics
Drug Manufacturing
Drug Repurposing
Drug Targets
Extracellular Vesicles
Exosomes
Formulation/Solubility
Fragment-Based Drug Discovery
High-Throughput Screening
Lab Automation
Medical Devices
Medicinal Chemistry
Natural Products
Precision Medicine
Pharmacology
Pharmacovigilance
Phenotypic Screening
Protein-Protein Interactions
QA/QC
Small Molecule Drugs
Target-Based Drug Discovery
Toxicology
Virtual Screening

Cancer Research
Animal Models
Biologics
Cell Cycle
Cell Therapy
Cell Signaling
cfDNA
Checkpoint Inhibitors
Epigenetics
Genetics
Immunology
Immunotherapy
Liquid biopsies
Neoantigens
Precision Medicine
Small molecule drugs
Stem Cell Research
Tumor Biology
Tumor Microenvironment

Cell Biology
3D Cultures/Organoids
Biobanking
Bioprinting/Biofabrication
Cell Biology
Cell Culture
Cell Cycle
Cell Differentiation
Cell Imaging
Cell Signaling
Cell Therapy
Cryopreservation
Embryonic Stem Cells (ESC)
Exosomes
Induced Pluripotent Stem Cells (iPSC)
Microscopy
Microvesicles
Pluripotency
Regenerative Medicine
Single Cell Analysis
Stem Cell Research
Tissue Engineering

Diagnostics
Clinical-omics
cfDNA
Lateral Flow
Liquid Biopsies
Molecular Medicine
Pathology
Point of Care
Precision Medicine

Disease Models
Animal Models
Artificial Intelligence
Digital Twins
Drosophila
In Vitro Cell Culture
Isomorphic
Machine Learning
Microfluidics
Murine
Novel Model Organisms
Organ On A Chip
Organoids
Porcine
Rodent
Spheroids

Immunology
Antibodies
Antibody-Drug Conjugates
Antigens
Autoimmune Disease
Bispecific Antibodies
Blood-Transfusion
Bone Marrow Transplant
Cancer Vaccine
Cell Surface Proteins
Cell Therapy
Cell Transplantation
Chimeric Antigen Receptor (CAR)
Cytokine
Cytotherapy
Flow Cytometry
Hematology
Immune Cells
Immune Checkpoint Inhibitor
Immune Responses
Immunotherapy
Inflammation
Lymphocytes
Macrophages
Monoclonal Antibodies
Natural Killer Cells
Neoantigens
Oncolytic Viruses
Pathogens
T cells
Tumor Microenvironment

Informatics
AI/ML
Big Data
Bioinformatics
Chromatography Data Systems (CDS)
Cloud Computing
Data Compliance
Data Integrity
Data Reproducibility
Informatics & Software
Lab of the Future/Lab 4.0
LIMS & ELN
Systems Biology

Infectious Disease, Microbiology, Vaccines
Bacteria
Common Cold
COVID-19
Dengue
E-coli
Fungi
Hepatitis
HIV/AIDS
Infectious Diseases
Influenza
Malaria
Metagenomics
Metatranscriptomics
Microbiome
Mononucleosis
Parasite
Transmission
Tuberculosis
Vaccine Delivery
Vaccine Development
Virology
Virus-like particles
Viruses

Genomics/Genetics
Acetylation
Bisulfite Sequencing
CRISPR Screening
CRISPR/Cas9
CRISPRa
CRISPRi
DNA sequencing

Epigenetics
Expression Profiling
Functional Genomics
Gene Drives
Gene Expression
Gene Imprint
Genetic Engineering
Genome Editing
Genomic Screening
Genomics
Genotyping
GWAS
Histone Modifications
Methylation
Microarrays
Next Generation Sequencing
Noncoding
Nucleic Acids/Oligos
Oligonucleotides
PCR
qRT-PCR
RNA Interference
RNA Sequencing
RNA-Seq
RT-PCR
Single Cell Sequencing
Single Nucleotide Polymorphism (SNP)
Small Interfering RNA (siRNA)
Synthetic Biology
TALEN
TALE
Transcriptomics
Zinc Finger Nuclease (ZFN)

Gene Therapy

Adeno Associated Viruses (AAV)
CRISPR
Gene Therapy
Genome Editing
Genome Engineering
Immunosuppression
Nucleotide
Organ Transplant
Retroviruses
RNA Interference (RNAi)
Small Interfering RNA (siRNA)
TALEN
Zinc Finger Nuclease (ZFN)

Neuroscience

Electrophysiology
Neural Circuits & Systems
Neurodegeneration & Aging
Neurogenomics
Neuroimaging
Neurotechnology
Psychedelics
Psychology & Psychiatry

Tools & Techniques

Automation
Artificial Intelligence
Bioinformatics
Bioprocessing
Cell Imaging
Chromatography/ Separation
Crystallography
Drug-Target Interactions
Electrophoresis
Flow Cytometry
Gas Chromatography
Glycan Analysis
Glycoproteomics
ICP-MS/ICP-QQQ
ICP-OES
Imaging/Microscopy
Immunoassays
IR/FTIR
Label Free Quantification
Lipidomics
Liquid Chromatography/ HPLC/uHPLC
Liquid Handling
Mass Spectrometry
MALDI Imaging
Metabolomics
Microarrays
Microplate Analysis
Microbial Metabolites
Microfluidics
Microphysiological Systems
Microscopy
Multiomics
Next Generation Sequencing
Nucleic Acids Isolation and Purification
Nuclear Magnetic Imaging
Organ-on-a-Chip
PCR/RT-PCR
Peptide Mapping
Proteomics
RNA sequencing
Sample Prep
Single Cell RNA Sequencing
Spatial Transcriptomics
Spectroscopy
Structural Biology
Systems Biology
Transcriptomics
UV/VIS Spectroscopy

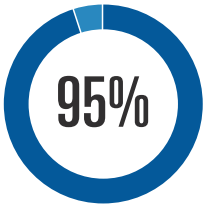
"I appreciate the clarity and accessibility of DDN's content. The well-presented materials are not only easy to understand but also enhance the learning experience. The diverse range of resources, including webinars, podcasts, and other materials, has been instrumental in keeping me informed about the latest developments in the field."

- Priscila Yamamoto, PhD student, University of Florida
Nov 14, 2023 - AAPS PharmSci360 contest winner

UF | UNIVERSITY of FLORIDA

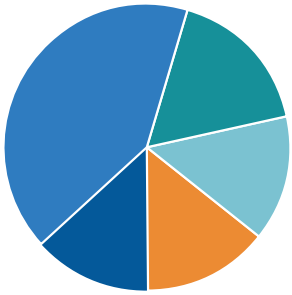
our audience

Our readers are your customers.
We offer a variety of ways to share your message with our audience, from our Discovery Insider and New Videos to newsletters, graphics, articles, and webinars. **Check it out!**



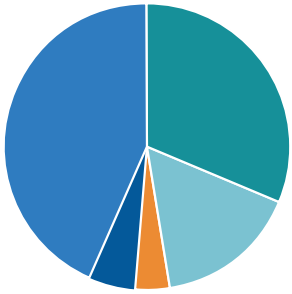
95% of *DDN* subscribers are involved in some aspect of the purchasing decisions for **new products and technologies in the lab**.

- based on data from a 2023 Reader Survey



DDN subscriber job titles and positions

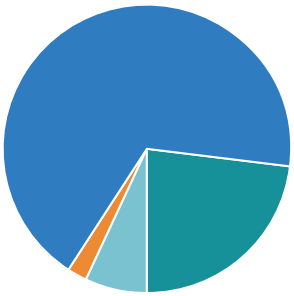
- 41% Researcher/Staff Scientist
- 17% Lab Director/Lab Manager/ Dept Manager
- 14% Professor/Assistant/ Associate Professor
- 14% Executive Management (CEO/Pres/VP)
- 13% Other



DDN subscriber institution types

- 43% Commercial/ Industrial Laboratory
- 31% Academic Institution
- 16% Hospital, Medical Center, Clinical Laboratory
- 4% Government Laboratory (Federal, State, or Local)
- 5% Other

- based on data from a 2023 Reader Survey



DDN geographical breakdown

- 68% North America
- 23% Europe, Middle East and Africa
- 7% Asia-Pacific
- 2% Rest of the world

MOBILion SYSTEMS, INC.

"I like that the content is informative and scientific and covers a range of interesting topics. I also like that the information is presented in a way that is easily understood for topics I do not have much experience with."

- Senior Product Manager, MOBILion Systems

client coverage

***DDN* is now accepting material for client coverage!**

We will host your contributed articles and republish your press releases on our website*.

Industry Perspectives

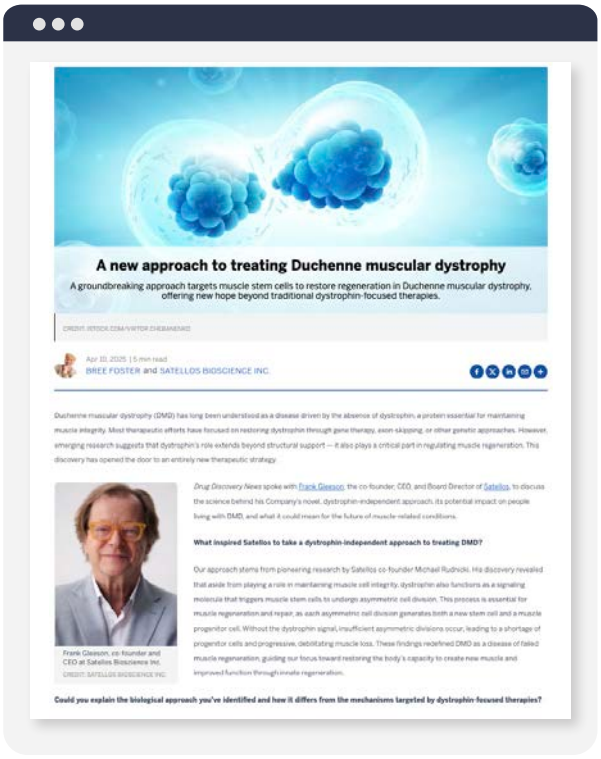
Showcase key industry trends and innovations in a Q&A or interview format, demonstrating how they connect to your products and services. This approach will provide our readers with a clear and engaging overview.

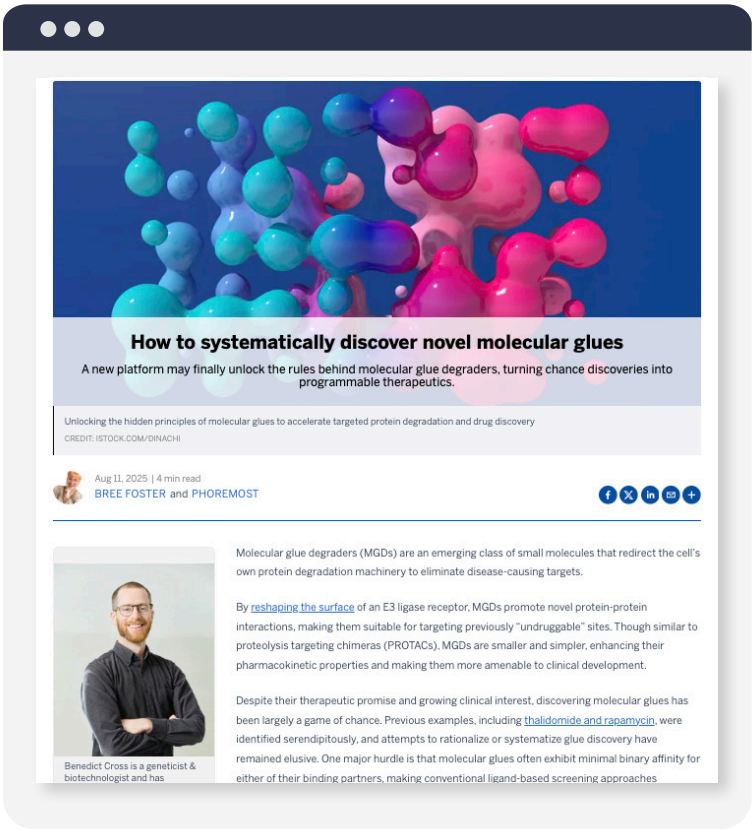
Innovator Insights & Visionary Views

Expert-authored contributed articles on the latest scientific advancements and detailed analyses of specialized topics, technologies or products. Each article provides authoritative perspectives from leading thought leaders, ensuring our readers stay informed on cutting-edge research and insights.

Press Releases

Post your most recent product and technology announcements and press releases in our new designated press release section of our website.





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* For more information or to receive a copy of our press release and contributed articles policy, please contact your local representative.

Please send your press release to:
clientcoverage@drugdiscoverynews.com

lead generation

We will provide you with the **highest quality leads that will convert to sales.**

Multisponsored options

- Explainer Articles
- eBooks
- Sponsored Articles
- Infographics
- Webinars
- Technology guides

View the multisponsored topics in our editorial calendar.

Content we create for you

- Infographics
- Technical Guides
- Custom Articles
- Explainer Articles
- Science Milestones
- eBooks

View examples in our custom content gallery.

Your content

- eBooks
- Infographics
- White Papers
- App Notes

We'll help you select content that will resonate with our audience.

NEW! Discovery Insider

- Full page ad in digital quarterly edition
- Add-ons available:
  - Ad survey
  - Q&A article
  - Product Highlight
- Topics will align with major 2026 conferences

Comes with 50 leads.

Lead library

- Explore the *DDN* lead library
- Select a piece of content
- Collect leads

Discover more details on the following page.

23,720 leads deliveredin less than12 months

158% growth!

"When it comes to lead generation in your target market, Drug Discovery News delivers. The team is responsive and incredible to work with. We look forward to working with them on future campaigns."

- VP Commercial Marketing, DNA Script

DNASCRIPT

lead library

Follow our 4-step Process

Quickly generate leads with engaging content created by our team!

STEP 1: Pick your topic

Select content from our library that will attract the audience you want to reach.

STEP 2: Inform us of your lead goals

Inform us of your lead goals, including the quantity and type of leads required for each content piece (e.g., basic, targeted, sales qualified, or a mix of leads).

STEP 3: Send us your logo

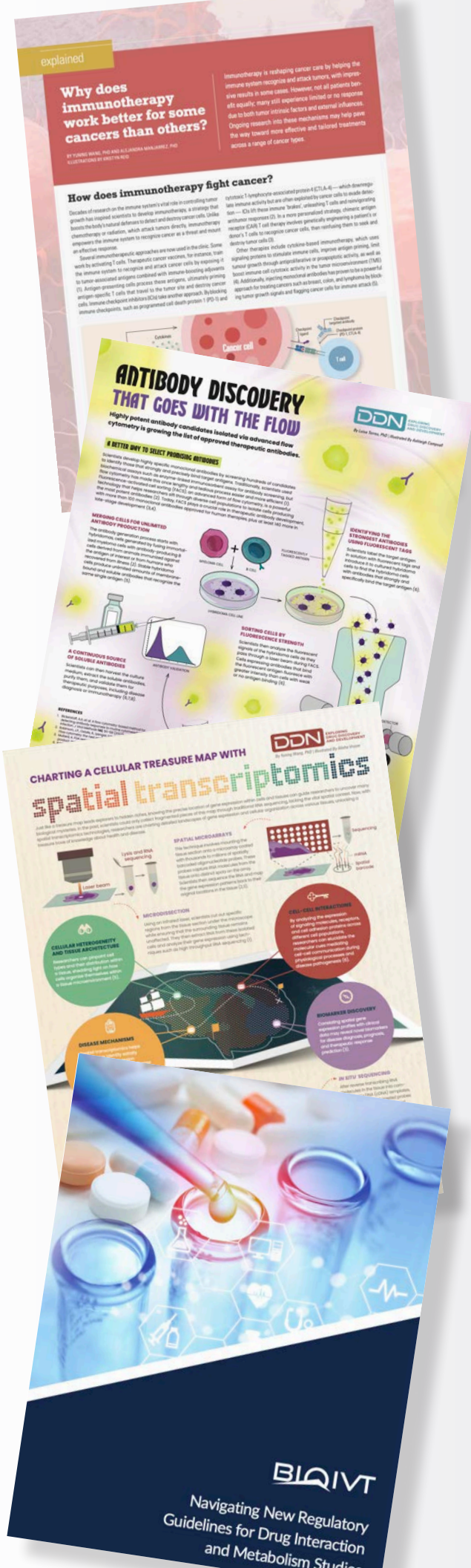
Forward us your logo and we'll add it to the registration page.

STEP 4: We'll collect leads

Our team will begin generating your leads through targeted promotion to your desired audience until we reach your lead goal.

DDN's database is GDPR compliant

GDPR COMPLIANT



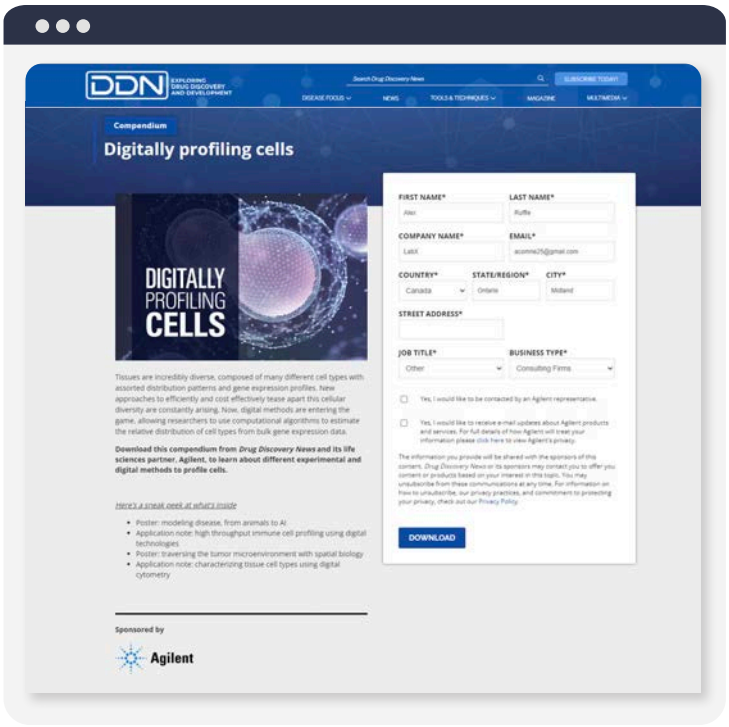
landing pages

Pay-Per-Lead Campaigns - Powered by Strategy

Whatever your lead generation goal is, partnering with *DDN* allows you to generate qualified leads through a consultative, data-driven approach. Backed by decades of editorial and marketing experience in science-focused marketing, our team works with you to identify the right content, audience, and lead criteria. Whether you need top-of-funnel MQLs or pre-qualified SQLs, we tailor each.

Why Marketers Trust Us

- Precision Targeting: Reach the right personas through behavioral, topic, and job role targeting.
- Flexible Campaigns: No rigid packages — just what you need, when you need it.
- Collaborative Support: Work closely with our team throughout your campaign lifecycle.
- Campaign Versatility: We use the content you provide, our own content and, if required, will develop new content to drive audience engagement and hit your lead goal.
- Scientific Credibility: Your content is elevated by expert editorial positioning and promotional support.
- Results You Can Trust: We don't stop until your lead goals are met — or exceeded.



"We had a really good response from the DDN audience for our PPL campaign!"

- Marketer, Agilent

Agilent

23,720
leads in
12 months

landing pages

A Smarter Path to Your Lead Goal

Our flexible approach enables us to support everything from one-off campaigns using content you already have right through to long-term, complex campaigns utilizing existing assets, new content and a stepwise strategy to move leads along your sales funnel.

We'll work with you to shape a lead-gen campaign that fits your goals, timeline, and audience — and we won't stop until it's done right.

Lead Types:	Regional Marketing Qualified Lead
Nurture Lead	Industry Marketing Qualified Lead
Region Specific Nurture Leads	Sales Qualified Lead
Industry Specific Nurture Leads	Region Specific Sales Qualified Leads
Marketing Qualified Leads	Industry Specific Sales Qualified Leads

Campaign Step	What We Do
Audience Definition	Collaborate with you to define your target personas and qualification needs
Campaign Planning	We consult on and choose the best mix of content and channels for you
Editorial Positioning	Refine copy and design promotions with our science writers to ensure engagement
Smart Gating	Use qualifying questions to identify the right leads at the point of capture
Real-Time Optimization	Monitor performance and adjust campaigns mid-flight for maximum impact
Lead Handoff	Deliver leads in your preferred format at regular, pre-agreed intervals

Ready to Hit Your Lead Gen Goals with a Partner You Can Rely On?

Provide your content and our team will work with you to shape a campaign that fits your goals, timeline, and audience — and we won't stop until it's done right.

Contact your Account Manager for more information about our content-focused, campaign-based approach to lead generation.

"Bio-Rad has been happy with the quality and targeting of the leads received so far. We appreciate the alignment with their audience and the relevance of the contacts."

Marketer, CG Life, Aug 2025

BIO-RAD

NEW offerings for 2026

Discovery Insider – "Deeper insight. Smarter discovery."

Quarterly Digital Edition

Maximize your brand visibility with a full-page ad placement in Discovery Insider, the quarterly digital edition designed to connect you with highly engaged life science professionals. Every ad includes 50 guaranteed leads, captured directly through the clickable link featured in your advertisement.

Add-On Opportunities:

- **Q&A Article:** Position your experts as thought leaders through a custom Q&A feature.
- **Product Highlight:** Showcase your innovation with dedicated editorial-style coverage.
- **Ad Survey:** Gather direct market feedback with a reader engagement survey linked to your ad.

Sponsored Articles - "Where science meets qualified leads"

Seamlessly integrated advertising for targeted engagement.

Embed your brand message directly within our most engaging editorial content. With in-line advertisements, your ad appears natively inside articles, aligning your brand with the trusted stories our audience is already. Comes with 50 Nurture Leads.

Surveys & Business Intelligence – "Actionable insights. Smarter decisions."

Leverage our scientific audience to uncover the insights that matter most to your business. Through branded surveys and custom research products, you'll gain rapid, actionable data to fuel lead generation, market exploration, and thought leadership initiatives.

Case Studies

Showcase your success. Generate qualified leads.

Highlight your product or service with a professionally crafted case study that tells your story of innovation, impact, and results. Each case study positions your brand as a trusted partner while providing valuable insights to our life science audience.

NEW SAVINGS FOR 2026

Cross Channel Marketing Packages	**Package 1** • 25,000 emails • Sponsored Article • 50 Nurture Leads • DDN Dose Newsletter • Social post	**Package 2** • 50,000 emails • Sponsored Article • 100 Nurture Leads • 2 DDN Dose Newsletters • 2 Social posts	**Package 3** • 100,000 emails • Sponsored Post • 50 Nurture Leads • 3 DDN Dose Newsletters • Video Amplifier • 3 Social posts
Targeted Digital Ad Package	• 10,000 emails • Sponsored Article • DDN Dose Newsletter		
Conference Packages	**Package 1** • 10,000 emails • DDN Dose Newsletter • Product Highlight • Social post	**Plus Package** choose one: • Tell Us What You Know Video • Shaping Science Video	

email marketing

Our subscribers are your customers.
With an average open rate of 29.64%,email marketing with *DDN* provides a reliable form of communication between your brand and our subscribers **(your customers).**

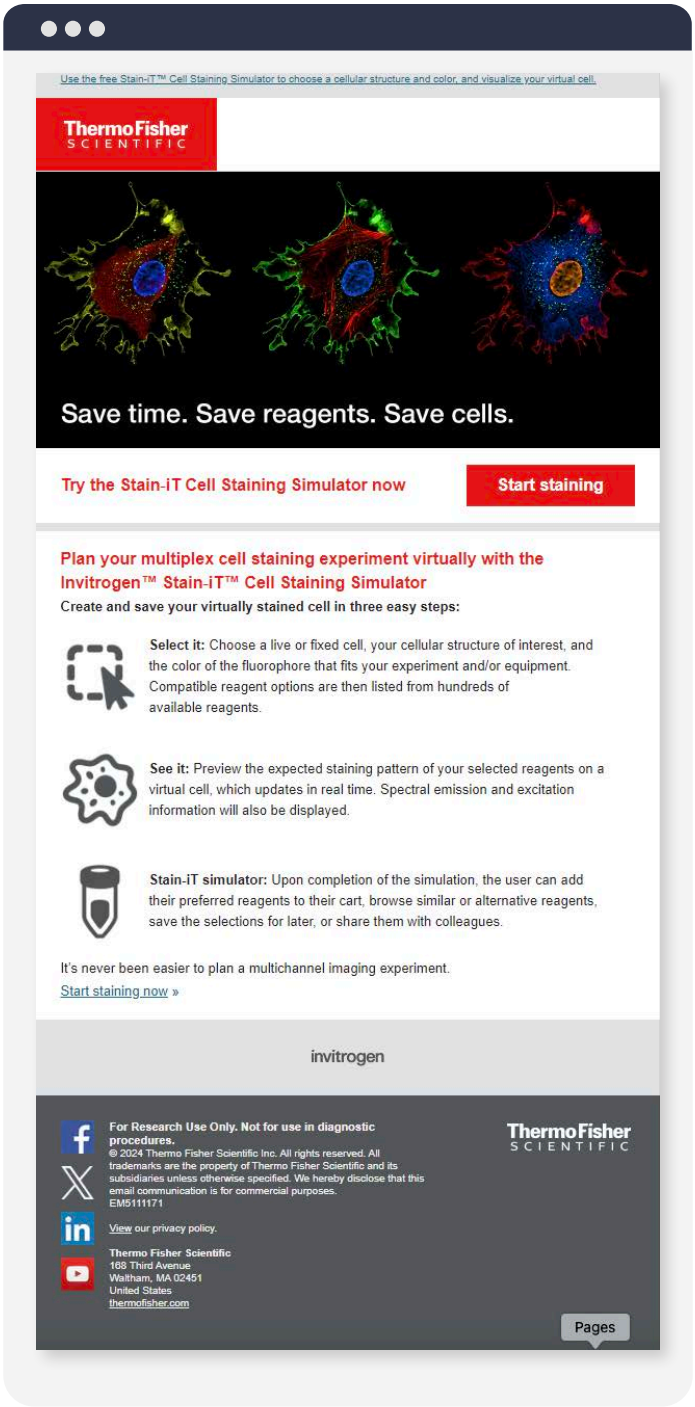
- Targeted and personalized content
- Boost sales
- Increase traffic to your website
- Build credibility
- Brand recognition
- Option to select audience
- Opportunity to A/B test subject lines

Custom Email
emails created by *DDN* see a
90%
increase in ad clicks

29.64%
average open rate

100,742
engaged 3rd party opt-in subscribers

DDN's database is GDPR compliant
GDPR COMPLIANT



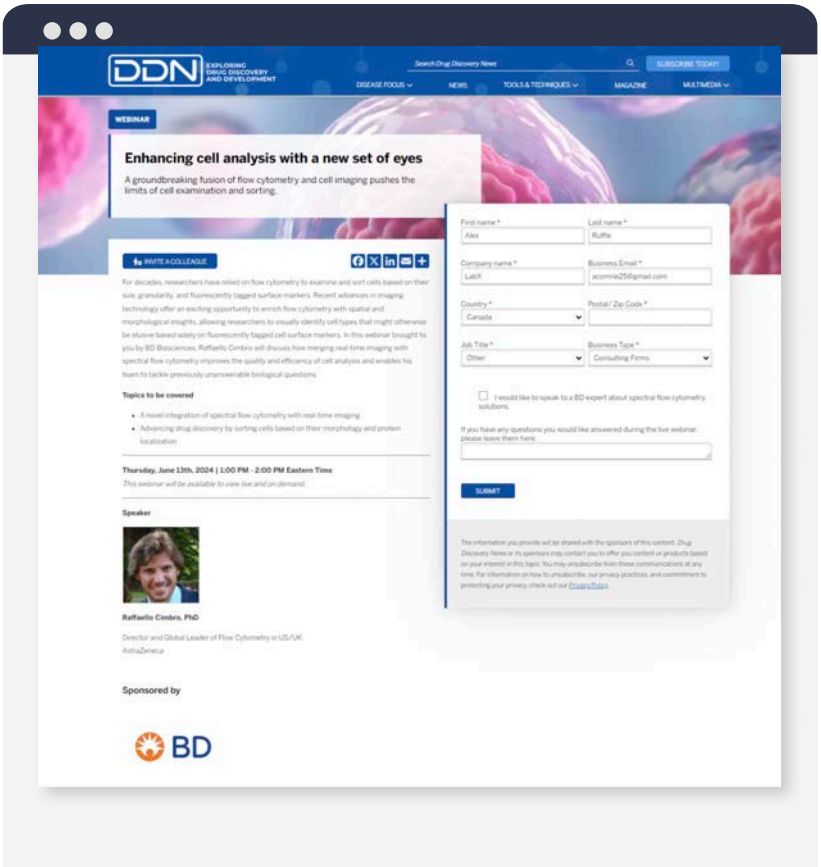
"The DDN team is great to work with!"
- Marketer, ATCC

ATCC®

***Ask your account manager**
for our email bundle options!

custom webinars

DDN specializes in creating custom webinars **tailored to your needs**, whether to introduce a new technology, highlight groundbreaking research, or engage with our audience on scientific advancements. Our expert team ensures an interactive, impactful experience.



Webinar Sponsorship Includes:

- Registrant list
- Webinar promotion
- MP4 of the webinar
- Webinar topic development
- On-demand viewing capability
- Option to host your content for attendees, complete with full tracking

Add-ons Available:

- Speaker recruitment - let us do the work for you!
- Additional Broadcasting - broadcast to a second time zone
- Event Summary - enhance visibility & boost audience engagement

"We are extremely pleased with how the webinar went and the metrics that came from it." (650 Registrants!)

- Manager, Downstream Marketing, BD Life Sciences

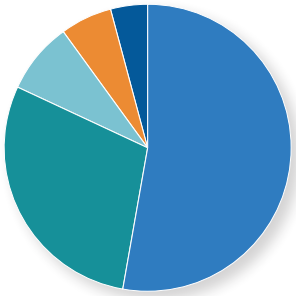
BD

"Thanks again for your efforts in making the recent webinar a success."

- Sr. Market Development Manager, ThermoFisher Scientific

ThermoFisher SCIENTIFIC

250–450
Registrants per event
*Results vary based on topics



***DDN* webinar business type**

- 53% Commercial
- 29% Academic Institution
- 8% Clinical Lab, Hospital, Medical Center
- 6% Other
- 4% Government

*Based on subset of 2024 *DDN* webinar data

***Ask your account manager**
for our custom webinar bundle packages!

custom content creation

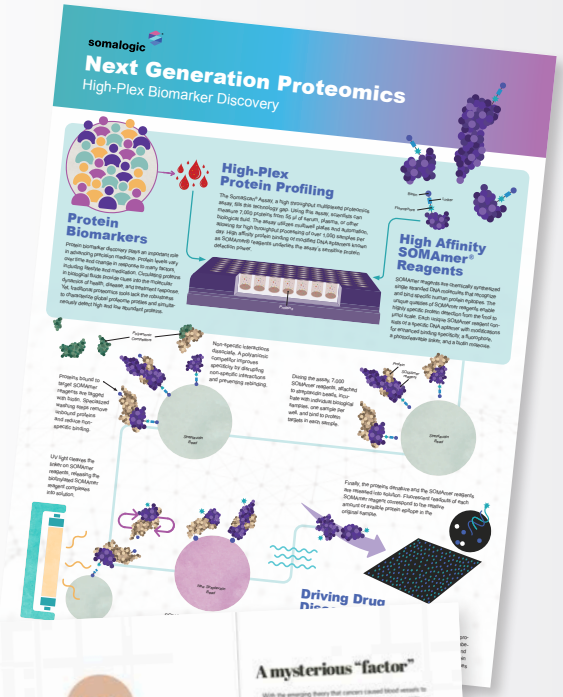
We collaborate with you every step of the way, whether its a **small project or a comprehensive campaign.**

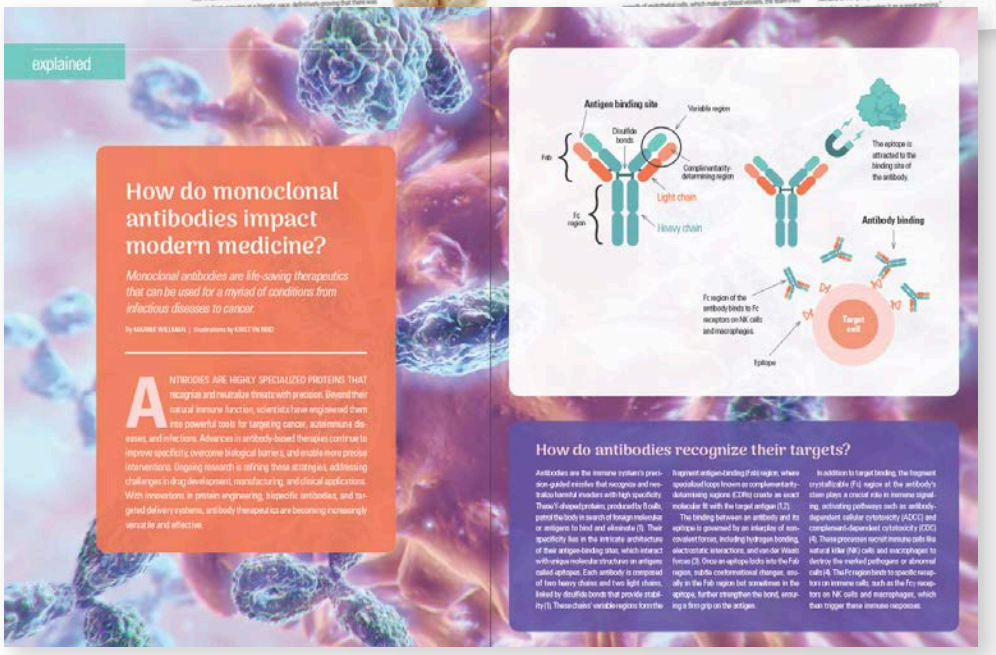
Rest assured, your content will connect with **your target audience, and we even offer guaranteed leads.**

We tailor your content to your brand, ensuring it aligns perfectly with your style and corporate standards, **ensuring lasting impact!**

What we can provide:

- Survey & Business Intelligence
- Technology Guide eBooks
- Explainer Articles
- Science Milestone Articles
- Infographics
- Webinars
- eBooks/Compendiums
- White Papers
- Case Studies
- Articles
- Videos
- SEO Articles
- Video Amplifier





video marketing

Video Amplifier

1. Submit Your Video

Your video should be informative, educational, or promotional.

2. Optimal Video Length

The ideal video length is 60 seconds or less, though we can accommodate videos up to 3 minutes long.

3. Social Media Promotion

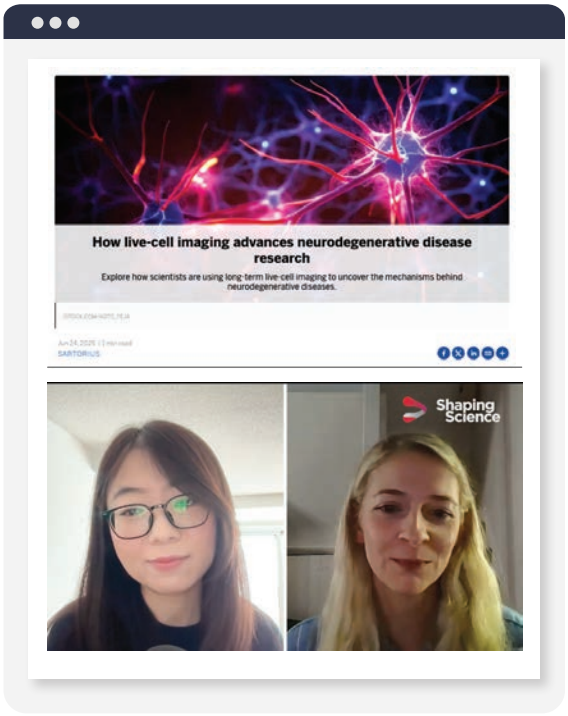
Our team will create a post and share it across our social audience.

4. Receive Your Report

Once the guaranteed views are reached, you'll receive a detailed report.

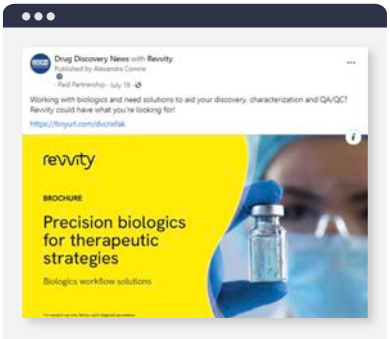
Shaping Science Video Series

We are excited to be launching our latest video product designed to elevate your status as a thought leader in the scientific community. Optimized for key B2B social media platforms like LinkedIn, this interview-based format is perfect for showcasing your expertise to your target audience. Leveraging our extensive video production and social media experience, we assist in producing compelling content that resonates with our global audience of scientists.



Highlight your innovations and insights through professionally crafted videos that include:

- Option to select from one of three interview focuses: Products & Services, Customers or Partners in Academia or Industry, Corporate Initiatives
- 3-5 social media-optimized short form videos
- Onsite video listing
- Integrated marketing program including social media and eNewsletter placements



Social Media Posts

Social media marketing is a breeze with *DDN*

Share the message you want to convey and our team will create a strategy to gain the attention of your customers!

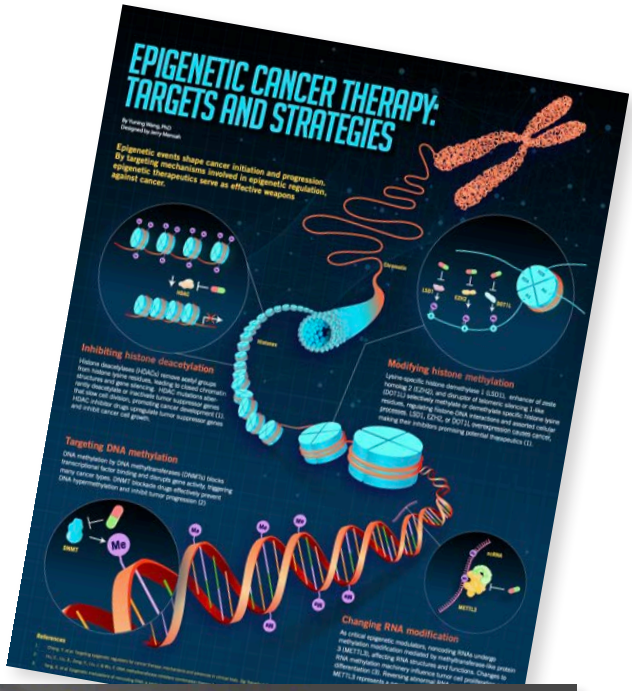
editorial calendar sponsorships

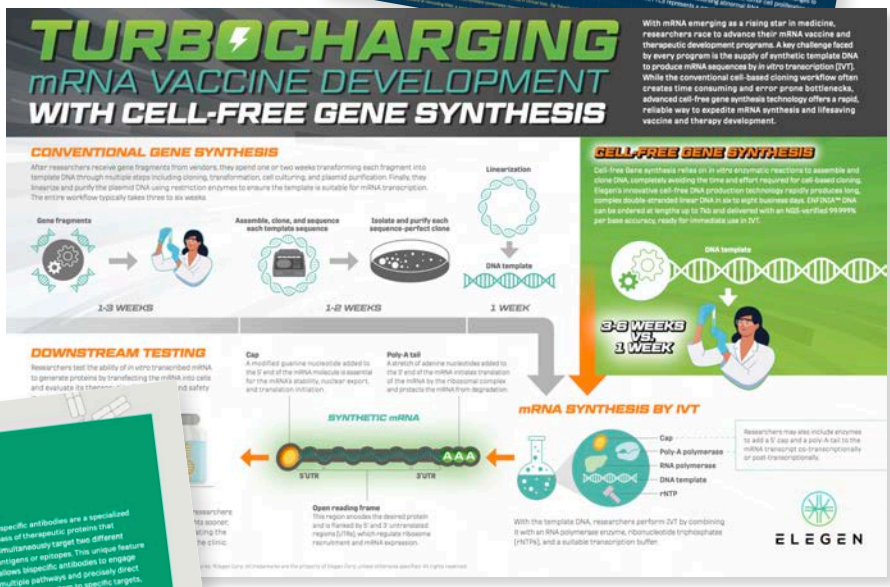
Our 2026 Editorial Calendar enables you to sponsor a wide variety of content pieces from across the topics we cover with **guaranteed leads!**

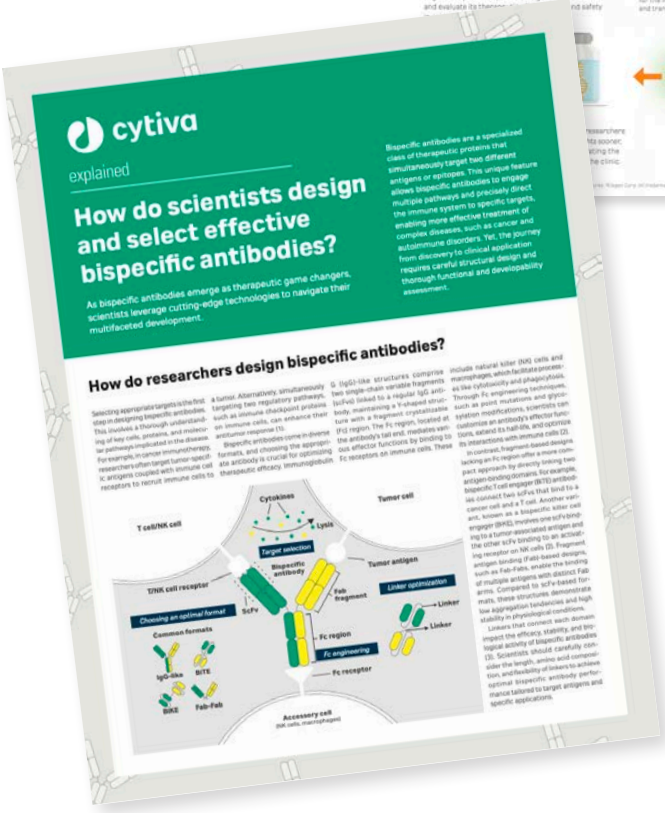
Choose from 100, 150 or 200 leads with sponsorship.

Our 2026 calendar offers:

- Discovery Insider - ***NEW!***
- Sponsored Articles - ***NEW!***
- Tell Us What You Know Videos
- Shaping Science Videos
- Technology Guides
- eBooks
- Explainer Articles
- Infographics
- Webinars







The Editorial Calendar has provided **20,000+ leads** in the past 12 months

2026 editorial calendar

	January	February	March	April	May	June
Infographics		Neuroscience			Cancer	
Technology Guides/eBooks	Drug Delivery	Antibodies		Metabolomics	Gene Therapy	
Explainer Articles			Proteomics			Immunology
Discovery Insider		2026 Predictions		Industry Coverage: SLAS AACR Interphex		
Sponsored Articles	1. Spatial Biology 2. Antibodies	1. Single-Cell Research 2. PCR	1. Synthetic Biology 2. Lab Automation	1. RNA Therapeutics 2. Chemoproteomics	1. 3D Research 2. Mass Spectrometry	1. High-Throughput/ Content Screening 2. Small Molecule Drugs
Newsletters	1. Drug Development 2. Cancer 3. Tools and Technique	1. Drug Development 2. Cell & Stem Cell Therapies 3. Regulatory and Industry	1. Drug Development 2. Cancer 3. Diagnostics 4. Neurology	1. Drug Development 2. Vaccines 3. Microbiology	1. Drug Development 2. Cancer 3. Metabolic Disease	1. Drug Development 2. Infectious Disease 3. Immunology and Immunotherapy
Webinars/ Symposia	Drug Toxicology	**Symposium**: Spatial Biology	Small Molecule Drugs	Mass Spectrometry	**Symposium:** Drug Discovery and Development	Antibodies
Tell Us What You Know Videos	Microbiome	3D Cell Models	Animal Models	Lab Automation	Epigenetics	Infectious Disease & Vaccines
Shaping Science Videos		Single Cell Research		NGS		Cellular Analysis

Infographics

Eye-catching and information-packed — our infographics turn complex science into visually compelling stories that boost your brand's visibility and spark audience engagement.

Sponsors Receive:

- **Logo on infographic and landing page**
- **100, 150 or 200 guaranteed leads**

Technology Guides

Our Guides provide the information scientists need to get started with new instruments,methods, and services. A great opportunity to showcase your product or solution.

Sponsors Receive:

- **Full page ad**
- **Logo on landing page**
- **100, 150 or 200 guaranteed leads**

eBooks

DDN's eBooks offer readers premium content featuring exclusive material, created in-house and are designed to make scientific information more accessible, interactive, and manageable for researchers.

Sponsors Receive:

- **Full page ad**
- **Logo on landing page**
- **100, 150 or 200 guaranteed leads**

Explainer Articles

Scientifically rich articles that break down complex topics into clear, reader-friendly insights, paired with custom graphics to make intricate concepts easy to understand.

Sponsors Receive:

- **Logo on Article**
- **100, 150 or 200 guaranteed leads**

NEW!

Discovery Insider

DDN's quarterly digital edition will include a curation of topical content, produced by our science writers. Offering your the chance to showcase your Products & Innovations to a targeted audience.

Sponsors Receive:

- **50 guaranteed leads**
- **Full page ad**

Additional add-ons available, please ask your account manager for more details

	July	August	September	October	November	December
Infographics	RNA Therapeutics			Sustainability		Biologics
Technology Guides/eBooks	Sample Preparation		Preclinical Models		Computational Drug Discovery	Gene Editing
Explainer Articles				Lab of the Future		
Discovery Insider		PEGS ASMS CPhI			CPhI ELRIG UK ASHG	
Sponsored Articles	1. Synthetic DNA & Vaccines 2. Cell Therapy	1. Large Molecule Drugs 2. Biologics	1. Immunopeptidomics 2. Single-Cell Research	1. Neurology 2. Chemogenomics	1. ADCs 2. Gene Therapy	1. Multiomics 2. AI-Guided Drug Discovery
Newsletters	1. Drug Development 2. Cancer 3. Gene Therapy	1. Drug Development 2. Cell Biology & Culture 3. Infectious Disease	1. Drug Development 2. Disease Models 3. Genetics & Genomics	1. Drug Development 2. Metabolic Disease 3. Tools and Techniques	1. Drug Development 2. Cancer 3. Microbiology	1. Drug Development 2. Neurology 3. Gene Therapy
Webinars/ Symposia	Cancer	**Symposium**: Immuno-oncology	PFAS	Protein Degraders	**Symposium:** Cell & Gene Therapy	Diagnostics
Tell Us What You Know Videos	PFAS	Cell Therapy	Biologics	Autoimmune Diseases	Drug Design	Clinical Trials
Shaping Science Videos		AI/ML		mRNA		Synthetic Biology

Sponsored Articles

Focusing on key industry topics, our articles offer a platform to showcase your educational content.

Sponsors Receive:

- In-article advertisement
- Landing page with 50 guaranteed leads

Newsletters

The *DDN* Dose newsletter delivers the stories behind the latest scientific advances to readers who've asked for them, while spotlighting your content and driving traffic directly to your webpage.

Sponsors Receive:

- Exclusive Sponsorship
- 1 banner ad
- Link in the newsletter that drives traffic to your website
- Opportunity to showcase your educational content

Webinars

Our editorial team curates trending topics that match our audience's interests, ensuring our webinar lineup stays at the forefront of the latest research.

Sponsors Receive:

- Registration + Attendee List
- Logo on all promotion
- Option to host your content for attendees, complete with full tracking

Symposia

Two-day online events that bring together leading experts from academia and industry to share cutting-edge research, discuss emerging trends, and exchange ideas that drive innovations in drug discovery and development.

Sponsors Receive:

- 3 levels of sponsorship to choose from
- Visit **page 20** for more details

Tell Us What You Know Video

A short video interview with your expert that unpacks one of today's most pressing scientific topics — delivering timely insights, fresh perspectives, and a clear spotlight on your brand's expertise.

Sponsors Receive:

- Choice of 10,000 or 15,000 guaranteed views
- Video featured on site (1 month)
- Newsletter promotion

Shaping Science Video

Designed to elevate your status as a thought leader in the scientific community, optimized for B2B Social media platforms like Linked-In. This interview based format is perfect to showcase your expertise.

Sponsors Receive:

- 3-5 social media-optimized short form videos
- Onsite Video Listing
- Integrated marketing program including social media & eNewsletter placement

online symposia

Our 2026 online symposia will present a broad view of the latest advances in a specific scientific field.

These events showcase the latest advances in specific scientific fields through talks with leading scientists, product and innovation focused presentations from vendors, and interactive opportunities including Q&A and polls.

700+
Registrants per event
*Results vary based on topics

Title	Description	Month
Spatial Biology	Highlights how spatial omics — transcriptomics, proteomics, and metabolomics — reveal tissue architecture and molecular insights for precision medicine.	February
Drug Discovery and Development	Explores emerging strategies, technologies, and collaborations transforming pharmaceutical R&D.	May
Immuno-oncology	Covers breakthroughs in tumor–immune biology, immunotherapy advances, resistance strategies, and clinical translation.	August
Cell and Gene Therapy	Explores innovations in vector design, manufacturing, delivery, quality control, and regulation to enhance therapy safety, efficacy, and scalability.	November

Sponsorship Opportunities

DDN's online events offer a proven, effective alternative to in-person gatherings, allowing sponsors to connect with industry decision-makers globally.

Sponsors benefit from qualified leads and comprehensive analytical reports, making these online events a hassle-free campaign option.

Standard Sponsorship

- Your logo on all promotional material and registration
- Host up to 3 content pieces in the event resources area
- Receive all registrant and attendee info

Premium Sponsorship

- Standard Sponsorship **+**
- 20 minute talk in presentation
- Receive MP4 file of your talk

Executive Sponsorship

- Standard Sponsorship **+**
- 45 minute talk within agenda
- Host up to 5 content pieces in the event resources area

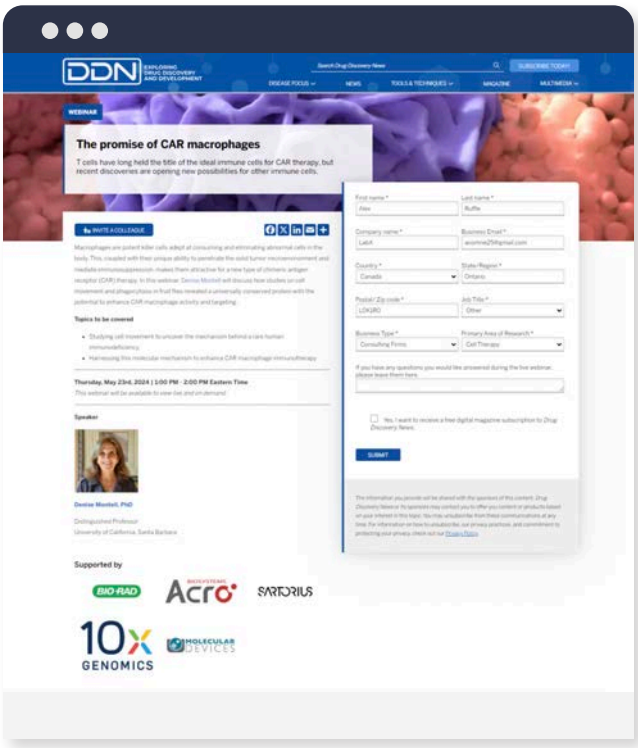
editorial-led webinars

375+
Registrations

100+
Live attendees

Sponsorship is easy!

Provide your company's logo, and we'll handle the rest. This is a simple way to generate a **high volume of high-quality leads with our proven webinar process.**



Webinar Sponsorship Includes:

- Registration list and attendee list
- Logo on all webinar promotion
- Option to host your content for attendees, complete with full tracking

Our 2026 multisponsored webinars focus on the following topics:

January	Drug Toxicology	July	Cancer
February	**Symposium** - Spatial Biology	August	**Symposium** - Immuno-oncology
March	Small Molecule Drugs	September	PFAS
April	Mass Spectrometry	October	Protein Degraders
May	**Symposium** - Developments in Drug Discovery	November	**Symposium** - Cell and Gene Therapy
June	Antibodies	December	Diagnostics

"Great presentation!".

- Senior Director, Global Alliances at Bristol-Meyers Squibb

Bristol Myers Squibb™

newsletters

For broader awareness, sponsor one of our weekly Science Spotlight newsletters, which reach

85,300+

engaged subscribers every Monday.

7.7 million+

newsletters received by subscribers

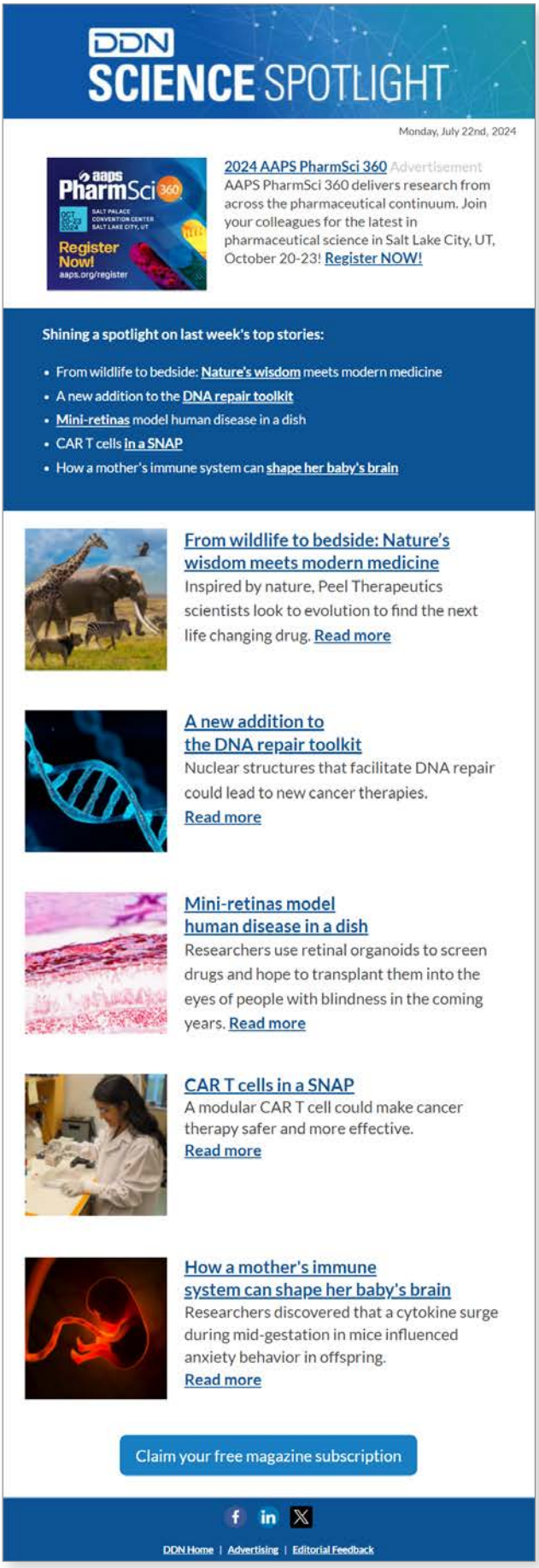
87.8% growth

in less than 12 months

"What I really like about DDN's newsletter is that there is such a wide range of fascinating and astonishing topics that are covered."

- Researcher, CDC

CDC
CENTERS FOR DISEASE CONTROL AND PREVENTION



the *DDN* dose

Our *DDN Dose* targeted newsletter series brings the stories behind the latest exciting scientific advances directly to readers who have specifically expressed interest in that topic. We include news, stories, features, podcasts, infographics, profiles, and more. We will also highlight a piece of your content in the newsletter and send readers directly back to your web page.

1. Choose a topic.

- **Cancer**
- **Cell Biology & Culture**
- **Cell & Stem Cell Therapies**
- **Diagnostics**
- **Disease Models**
- **Drug Development**
- **Gene Therapy**
- **Genetics & Genomics**
- **Immunology & Immunotherapy**
- **Infectious Disease**
- **Metabolic Disease**
- **Microbiology**
- **Regulatory & Industry**
- **Tools & Techniques**
- **Vaccines**

2. Choose a month.

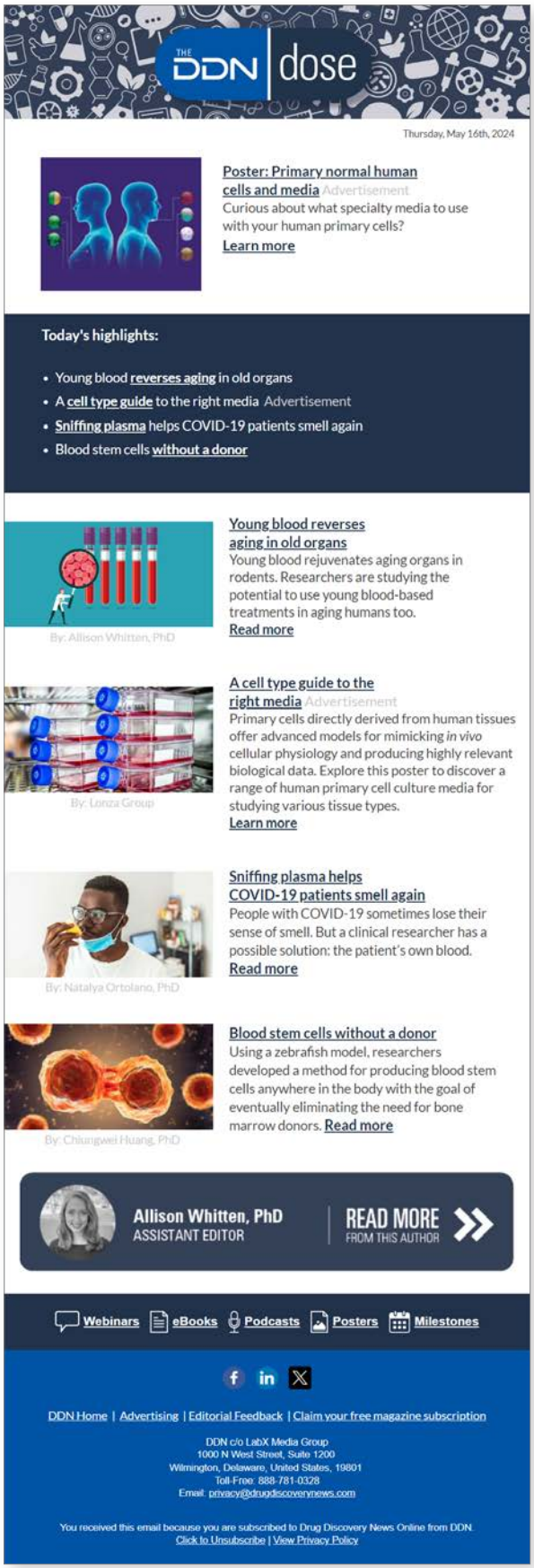
3. Send us one banner ad.

4. Send us a link to a piece of educational content on your website that you would like to share with our readers. Our custom content team will create a title and teaser text to entice our readers to click through to your content.

"I've been a huge fan of your newsletter since I discovered it back in 2018! Please keep sending it my way; it's always a highlight of my day!"

- Lab Manager, Texas Tech University

TEXAS TECH UNIVERSITY

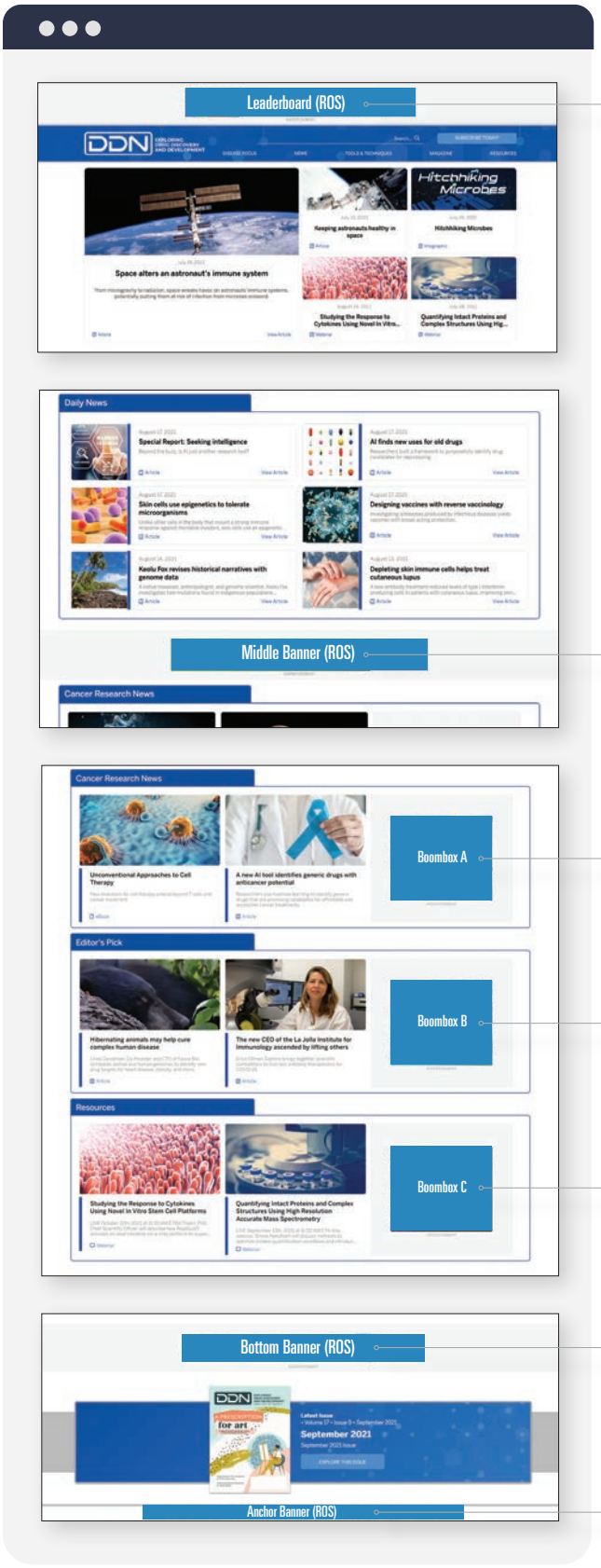


banners ads

Our website holds a number of **high impact banners** and traditional positions, where you can **attract the attention of our broad audience**.

Let us customize your banner for you!

Each banner runs the **entire month**



Leaderboard (ROS)
970x90, 728x90, 320x50 mobile

Middle Banner (ROS)
728x90 & 320x50 mobile

Boombox A (ROS)
300x250

Boombox B (ROS)
300x250

Boombox C (ROS)
300x250

Bottom Banner (ROS)
728x90 & 320x50 mobile

Anchor Banner (ROS)
1000x60 & 320x50 mobile

2026 editorial calendar index

January

Technology Guide	**Drug Delivery** | ***A technology guide to lipid nanoparticles*** This technology guide will outline essential insights and practical tips for working with lipid nanoparticles (LNPs), covering formulation, characterization, and delivery strategies. **Keywords:** lipid nanoparticles, LNP formulation, drug delivery, mRNA therapeutics, nanomedicine, particle characterization, nucleic acid delivery, vaccine development, gene therapy, nanoparticle stability **Audience focus:** Researchers in drug delivery, nanomedicine, vaccines, and gene therapy
Sponsored Articles	**Spatial biology:** This article will explore how spatial biology technologies are revealing new insights into tissue organization and disease mechanisms. **Antibodies:** This article will look at the latest developments in antibody engineering and their growing role in diagnostics and therapeutics.
Newsletters	**Drug Development, Cancer, Tools and Technique**
Webinar	**Drug Toxicology** | ***Advances in using organ-on-a-chip for drug toxicology*** This webinar will showcase how organ-on-a-chip technology is transforming drug toxicology testing by providing predictive, human-relevant insights into drug safety. **Keywords:** organ-on-a-chip, drug toxicology, microfluidics, human cell models, predictive toxicity, drug safety, preclinical testing, immune response, side effect prediction, translational research **Audience focus:** Toxicologists, drug safety scientists, preclinical researchers, biomedical engineers, and regulatory professionals
Tell Us What You Know Video	**Microbiome**

February

Infographic	**Neuroscience** | ***Mapping the exposome of neurodegenerative diseases*** This infographic will illustrate how advances in mass spectrometry and biomonitoring enable researchers to map the exposome — the sum of lifelong environmental and lifestyle exposures — and integrate it with genomic data to reveal how these factors influence neurodegenerative disease risk and inform diagnosis and treatment. **Keywords:** exposome, neurodegenerative diseases, Alzheimer's disease, Parkinson's disease, public health, ecotoxicology, epidemiology, epigenetics, mass spectrometry, biomonitoring **Audience focus:** Neuroscientists, epidemiologists, toxicologists, and clinicians studying neurodegenerative disorders
eBook	**Antibodies** | ***A new era of therapeutic antibodies*** This ebook will examine cutting-edge advances in antibody engineering — from bispecifics and ADCs to nanobodies — and how these next-generation formats improve specificity, efficacy, and safety in treating cancer, autoimmune disorders, and infectious diseases. **Keywords:** antibodies, antibody engineering, bispecific antibodies, antibody-drug conjugates, nanobodies, precision therapeutics, cancer immunotherapy, therapeutic antibodies **Audience focus:** Immunologists, oncology researchers, drug developers, protein engineers, scientists in antibody discovery
Discovery Insider	**2026 Predictions**
Sponsored Articles	**Single cell research:** This article will examine how single cell research is driving precision medicine. **PCS (Protein Characterization Services):** This article will highlight how advanced protein characterization methods are improving quality control and therapeutic development.
Newsletters	**Drug Development, Cell & Stem Cell Therapies, Regulatory and Industry**
Symposium	**Spaital Biology** | ***Spatial omics for personalized therapies*** This symposium will highlight how researchers apply spatial omics technologies — spanning transcriptomics, proteomics, and metabolomics —to study tissues and generate molecular insights that advance precision medicine. **Keywords:** spatial omics, spatial transcriptomics, spatial proteomics, spatial metabolomics, precision medicine, personalized medicine, cancer research, single-cell analysis, tissue imaging, molecular profilin **Audience focus:** Cancer researchers, translational scientists, pathologists, bioinformaticians, clinicians developing precision therapies
Tell Us What You Know Video	**3D Cell Models**
Shaping Science Video	**Single Cell Research**

March

Explainer Article	**Proteomics | *How do scientists use proteomics to decode aging?*** This article will delve into how proteomic clocks — constructed from dynamic protein signatures — are reshaping the measurement of biological age, revealing organ-specific aging patterns, and uncovering biomarkers that may guide personalized strategies for healthy longevity. **Keywords:** proteomics, aging, biological age, proteomic clocks, biomarkers, personalized medicine, protein biomarkers, organ-specific aging, longevity, mass spectrometry, systems biology **Audience focus:** Gerontologists, proteomics scientists, researchers developing diagnostics and therapies for age-related diseases
Sponsored Articles	**Synthetic biology:** This article will cover how synthetic biology is being used to design novel biological systems and applications in medicine. **Lab automation:** This article will show how lab automation is streamlining workflows, reducing errors, and scaling up discovery efforts.
Newsletters	**Drug Development, Cancer, Diagnostics, Neurology**
Webinar	**Small Molecule Drugs | *The new chapter for small molecule drugs*** This webinar will explore emerging strategies and technologies that are redefining small molecule therapeutics. **Keywords:** small molecule drugs, drug discovery, structure-based drug design, target identification, high-throughput screening, medicinal chemistry, drug resistance, pharmacokinetics, lead optimization, therapeutics **Audience focus:** Medicinal chemists, pharmacologists, biotech/pharma researchers developing small molecule therapeutics
Tell Us What You Know Video	**Animal Models**

April

Technology Guide	**Metabolomics | *A practical guide for metabolomics*** This technology guide will outline key analytical platforms, data integration approaches, and emerging applications in metabolomics, showing how metabolic profiling is transforming biomarker discovery, drug development, and precision medicine. **Keywords:** metabolomics, metabolic profiling, precision medicine, biomarker discovery, drug discovery, analytical chemistry, mass spectrometry, NMR spectroscopy **Audience focus:** Biomedical researchers, analytical chemists, biomarker scientists, and drug discovery professionals
Discovery Insider	**Industry coverage: SLAS, AACR, Interphex**
Sponsored Articles	**RNA therapeutics:** This article will discuss how RNA-based therapies are advancing from concept to clinic across multiple disease areas. **Chemoproteomics:** This article will explore how chemoproteomics is mapping drug–protein interactions to uncover new therapeutic targets.
Newsletters	**Drug Development, Vaccines, Microbiology**
Webinar	**Mass Spectrometry | *Harnessing mass spectrometry for biomarker discovery*** This webinar will highlight how advanced mass spectrometry techniques are accelerating biomarker discovery and validation. **Keywords:** mass spectrometry, biomarker discovery, biomarker validation, proteomics, pharmacokinetics, molecular profiling **Audience focus:** Translational researchers, biomarker scientists, pharmaceutical R&D teams, and clinical development professionals
Tell Us What You Know Video	**Lab automation**
Shaping Science Video	**NGS**

May

Infographic	**Cancer | *Taking down cancer's toughest targets*** This infographic will spotlight how scientists are disarming some of cancer's most notorious genetic culprits, such as TP53, KRAS, and BRCA1/2, linking their mutations to tumor growth and highlighting new therapies from small molecules to protein degraders, RNA drugs, and gene editing. **Keywords:** cancer driver genes, targeted therapy, oncology innovation, small molecules, PROTACs, RNA therapeutics, precision oncology, immunotherapy, gene editing **Audience focus:** Cancer researchers, translational scientists, drug discovery teams, clinical professionals in oncology
eBook	**Gene therapy | *The untapped potential of gene therapy*** This ebook will explore emerging frontiers in gene therapy, from novel delivery systems and genome editing tools to strategies addressing rare diseases and expanding into complex, multifactorial conditions. **Keywords:** gene therapy, genome editing, viral vectors, non-viral delivery, rare diseases, precision medicine, genetic disorders, CRISPR **Audience focus:** Geneticists, molecular biologists, researchers and biotech innovators developing gene therapy approaches
Sponsored Articles	**3D research:** This article will review how 3D cell models and organoids are providing more physiologically relevant insights than traditional cultures. **Mass spectrometry:** This article will look at innovations in mass spectrometry and how they are expanding capabilities in biomarker discovery and drug development.
Newsletters	**Drug Development, Cancer, Metabolic Disease**
Symposium	***Drug Discovery and Development*** This symposium will bring together leading experts discussing emerging strategies, technologies, and collaborations that are transforming drug discovery and development across the pharmaceutical industry. **Keywords:** drug discovery, drug development, pharmaceutical industry, translational research, preclinical studies, clinical trials, target identification, lead optimization, regulatory science, precision medicine **Audience focus:** Pharmaceutical R&D professionals, translational researchers, clinical development teams, industry decision-makers
Tell Us What You Know Video	**Epigenetics**

June

Explainer Article	**Immunology | *How does oral mucosal immunity affect the body?*** This article will examine the oral cavity's unique immune environment, where saliva, mucosal barriers, and the oral microbiome work together to defend against pathogens, and how disruptions in this system drive oral and systemic diseases. **Keywords:** saliva, oral immunology, oral cavity, oral mucosa, oral microbiome, mucosal immunity, viral infections, bacterial infections, oral diseases, host–microbe interactions **Audience focus:** Immunologists, microbiologists, researchers studying mucosal immunity and oral-systemic disease connections
Sponsored Articles	**High-throughput content screening:** This article will examine how high-throughput screening platforms accelerate drug discovery by rapidly testing thousands of compounds. **Small molecule drugs:** This article will highlight the enduring importance of small molecule drugs and new strategies to optimize their design.
Newsletters	**Drug Development, Infectious Disease, Immunology & Immunotherapy**
Webinar	**Antibodies | *Antibodies meet RNA: the rise of antibody-siRNA conjugates*** This webinar will explore antibody-siRNA conjugates as emerging platforms for delivering gene-silencing payloads with precision to access previously "un-druggable" targets. **Keywords:** stem cell nanotechnology, stem cell, nanotechnology, nanoparticles, nanobots, liposomes, nanosystems, tissue engineering, regenerative medicine **Audience focus:** Antibody and RNA therapeutics developers, drug delivery scientists, translational researchers, and biopharma R&D team
Tell Us What You Know Video	**Infectious Disease & Vaccines**
Shaping Science Video	**Cellular Analysis**

July

Infographic	**RNA Therapeutics | *Rewriting RNA for targeted, reversible therapeutics*** This infographic will detail how RNA editing tools, including ADAR-based systems, enable site-specific, reversible changes to messenger RNA, offering researchers a versatile approach to probe gene function and develop precision therapies without altering DNA. **Keywords:** RNA editing, ADAR enzymes, base editing, gene regulation, precision medicine, genetic diseases, cancer therapeutics, transcriptome engineering, RNA therapeutics, post-transcriptional modification **Audience focus:** Molecular biologists, geneticists, RNA therapeutics researchers, scientists developing treatments for genetic diseases
Technology Guide	**Sample Preparation | *A technology guide to sample preparation for analytical workflows*** This technology guide will provide best practices, key technologies, and emerging innovations in sample preparation to ensure high-quality, reproducible results across diverse analytical workflows. **Keywords:** sample preparation, analytical workflows, sample quality, reproducibility, analytical chemistry, biomarker discovery, mass spectrometry, chromatography, assay development **Audience focus:** Analytical chemists, laboratory scientists, professionals in assay development and analytical method optimization
Sponsored Articles	**Synthetic DNA and vaccines:** This article will discuss how synthetic DNA technologies are enabling faster, more flexible vaccine development. **Cell therapy:** This article will explore how advances in cell therapy are transforming treatment options for cancer and rare diseases.
Newsletters	**Drug Development, Cancer, Gene therapy**
Webinar	**Cancer | *Manipulating the microbiota to enhance cancer treatment*** This webinar will examine how the gut and tumor-associated microbiota shape cancer and microbiome-based strategies for improving cancer therapies. **Keywords:** microbiota, gut microbiome, tumor microenvironment, cancer therapy, microbiome modulation, immunotherapy enhancement, precision oncology, host–microbe interactions **Audience focus:** Cancer researchers, immuno-oncologists, microbiome scientists, translational researchers, and oncology drug developers
Tell Us What You Know Video	**PFAS**

August

Discovery Insider	**PEGS, ASMS, CPhI**
Sponsored Articles	**Large molecule drugs:** This article will look at the challenges and opportunities in developing large molecule therapeutics, from antibodies to enzymes. **Biologics:** This article will review how biologics continue to expand therapeutic possibilities, from autoimmune disorders to oncology.
Newsletters	**Drug Development, Cell Biology & Culture, Infectious Disease**
Symposium	***Advances in immuno-oncology*** This virtual two-day symposium will gather researchers to present the latest breakthroughs in cancer immunology, from fundamental discoveries in tumor–immune interactions to advances in immunotherapy, strategies to overcome resistance, and translation of new findings into clinical practice. **Keywords:** immuno-oncology, cancer immunotherapy, immune checkpoint inhibitors, CAR T cells, cancer vaccines, tumor microenvironment, immune resistance, precision oncology, translational research, cellular therapy, combination therapy **Audience focus:** Cancer researchers, immunologists, immunotherapy developers, pharmaceutical and biotech R&D teams
Tell Us What You Know Video	**Cell therapy**
Shapiong Science Video	**AL/ML**

September

eBook	**Preclinical Models | *Paving the future of preclinical research beyond animal testing*** This ebook will explore emerging non-animal approaches in preclinical research, from advanced in vitro models and organ-on-chip systems to in silico simulations and AI-driven predictions, highlighting their potential to enhance translational relevance, address ethical concerns, and meet evolving regulatory standards. **Keywords:** non-animal testing, preclinical research, organoids, organ-on-chip, microphysiological systems, in vitro models, in silico modeling, AI, 3Rs principle, predictive modeling **Audience focus:** Preclinical researchers, toxicologists, pharmacologists, regulatory affairs professionals, drug discovery and development teams
Sponsored Articles	**Immunopeptidomics:** This article will examine how immunopeptidomics is being used to better understand immune system activity and inform vaccine design. **Neurology:** This article will cover emerging research in neurology and its implications for treating brain and nervous system disorders.
Newsletters	**Drug Development, Disease Models, Genetics & Genomics**
Webinar	**PFAS | *Breaking down forever chemicals*** This webinar will examine emerging strategies — such as biologics, small molecules, and engineered microbes — to degrade or remove PFAS from water, soil, or the human body. **Keywords:** PFAS degradation, chemical degradation, bioremediation, advanced oxidation, environmental contaminants, water treatment, soil remediation, environmental chemistry **Audience focus:** Environmental chemists, toxicologists, water and soil quality specialists, professionals in environmental regulatory compliance
Tell Us What You Know Video	**Biologics**

October

Infographic	**Sustainability | *Tackling the plastic problem in pharma*** This infographic will visualize the sources and scale of plastic waste in pharmaceutical research and manufacturing and highlight sustainable solutions, from improved recycling and biodegradable materials to operational changes that reduce reliance on single-use systems. **Keywords:** laboratory waste, plastics, laboratory sustainability, pharmaceutical manufacturing, biodegradable materials, recyclable plastics, waste reduction, sustainable bioprocessing **Audience focus:** Pharmaceutical R&D scientists, bioprocess engineers, environmental health and safety professionals
Explainer Article	**Lab of the future | *What does the lab of the future look like?*** This article will break down how automation, artificial intelligence, cloud-based data management, and advanced analytical tools are transforming laboratory workflows, enabling faster, more collaborative, and more sustainable scientific research. **Keywords:** lab of the future, smart labs, automation, artificial intelligence, cloud-based lab management, digital workflows, advanced analytics, laboratory informatics, scientific collaboration, sustainable labs **Audience focus:** Laboratory managers, R&D scientists, data scientists, and professionals implementing digital transformation in scientific workflows
Sponsored Articles	**Neurology:** This article will cover emerging research in neurology and its implications for treating brain and nervous system disorders. **Chemogenomics:** This article will highlight how chemogenomics integrates chemistry and genomics to guide target discovery and drug design.
Newsletters	**Drug Development, Metabolic Disease, Tools and Techniques**
Webinar	**Protein degraders | *Breaking the limits of 'undruggable' proteins*** This webinar will feature emerging protein degradation technologies to target traditionally inaccessible disease-causing proteins. **Keywords:** protein degraders, targeted protein degradation, PROTACs, molecular glues, undruggable targets, oncology, neurology, drug discovery, ubiquitin–proteasome system, degrader platforms **Audience focus:** Drug discovery scientists, translational researchers, and biopharma R&D teams developing novel therapeutics
Tell Us What You Know Video	**Autoimmune Diseases**
Shaping Science Video	**mRNA**

November

Technology Guide	**Computational drug discovery | *A technology guide to computational approaches in drug discovery*** This technology guide will introduce the tools, methods, and best practices driving AI-powered design, molecular modeling, and virtual screening to accelerate and refine early-stage drug development. **Keywords:** computational drug discovery, AI in drug development, virtual screening, molecular modeling, in silico drug design, structure-based drug design, machine learning, cheminformatics, predictive modeling, drug target identification **Audience focus:** Medicinal chemists, computational biologists, cheminformaticians, AI and machine learning researchers in drug discovery, and pharmaceutical R&D teams
Discovery Insider	**CPhI, Elrig UK, ASHG**
Sponsored Articles	**ADCs (Antibody-drug conjugates):** This article will explore how antibody-drug conjugates are delivering targeted therapies with enhanced precision in oncology. **Gene therapy:** This article will look at how gene therapy is moving toward broader clinical use and addressing challenges of safety and delivery.
Newsletters	**Drug Development, Cancer, Microbiology**
Symposium	***Creating better cell and gene therapies*** This symposium will feature experts across sectors to explore innovations in vector design, manufacturing, delivery, quality control, and regulation that improve the safety, efficacy, scalability, and accessibility of cell and gene therapies. **Keywords:** cell therapy, gene therapy, advanced therapy medicinal products, vector design, gene delivery, manufacturing optimization, quality control, regulatory pathways, therapeutic development, translational research **Audience focus:** ell and gene therapy developers, translational researchers, manufacturing scientists, and biopharma R&D leaders
Tell Us What You Know Video	**Drug design**

December

Infographic	**Biologics | *Food allergy therapies: from immunotherapy to microbiome modulation*** This infographic will illustrate current and emerging food allergy treatments, from oral immunotherapy and monoclonal antibodies to microbiome-targeted approaches, highlighting how they work and their potential to expand options beyond the single FDA-approved therapy. **Keywords:** food allergy, oral immunotherapy, monoclonal antibodies, biologics, microbiome modulation, allergy treatment, personalized medicine, immunotherapy, immune response, therapeutic targets **Audience focus:** Immunologists, microbiome researchers, translational scientists, and clinicians developing or evaluating novel food allergy therapies
eBook	**Gene editing | *How AI is shaping gene editing*** This ebook will cover how emerging AI-driven tools, algorithms, and predictive models are transforming gene editing by optimizing RNA design, minimizing off-target effects, and enhancing precision and efficiency across research and therapeutic applications. **Keywords:** artificial intelligence, gene editing, CRISPR, bioinformatics, genome engineering, predictive modeling, precision medicine, gene therapies, biotechnology, RNA design, off-target prediction **Audience focus:** Molecular biologists, genetic engineers, bioinformaticians, professionals developing gene-based therapeutics
Sponsored Articles	**Multiomics:** This article will discuss how multiomics approaches are integrating data layers to provide a more complete view of biology. **AI-guided drug discovery:** This article will highlight how artificial intelligence is being applied to accelerate and optimize the drug discovery pipeline.
Newsletters	**Drug Development, Neurology, Gene Therapy**
Webinar	**Diagnostics | *Advancing diagnostics with circulating free DNA*** This webinar will explore how circulating free DNA is enabling non-invasive analysis for early cancer detection and disease monitoring. **Keywords:** circulating free DNA, cfDNA, liquid biopsy, cancer detection, prenatal testing, transplant monitoring, non-invasive diagnostics, molecular biomarkers, next generation sequencing, genomic analysis **Audience focus:** Clinical researchers, molecular diagnosticians, oncologists, geneticists, and translational researchers
Tell Us What You Know Video	**Clinical Trials**
Shaping Science Video	**Synthetic Biology**

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Advertising Inquiries

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Dana Sizing
SALES DIRECTOR
315-956-0231
dsizing@drugdiscoverynews.com

NORTHWEST, MIDWEST, SOUTHWEST, WESTERN CANADA, ASIAPAC

Alex Comrie
ACCOUNT MANAGER
647-867-5942
acomrie@drugdiscoverynews.com

Kelly Giles
GLOBAL SALES DIRECTOR,
THE SCIENCE TECHNOLOGY GROUP
+44 1787 314951
kgiles@labxmediagroup.com

Sales Administration

Kayla Van Volkenburg
SALES ADMINISTRATION LEAD
1-888-781-0328 x267
kvanvolkenburg@drugdiscoverynews.com

Editorial Inquiries

Andrea Rivera-Corona
SENIOR EDITOR
914-714-1913
acorona@drugdiscoverynews.com

Creative Content

Yuning Wang, PhD
CREATIVE CONTENT LEAD
226-977-4022
ywang@drugdiscoverynews.com

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"Thanks again for your efforts in making the recent webinar a success."

– Sr. Market Development Manager, ThermoFisher Scientific

MERCK

"I do enjoy the various seminars throughout the year. They are well done."

– Associate Director, Merck

NANOTEMPER

"The people that registered for our live event from this e-blast were highly engaged."

– Marketer, NanoTemper

illumina®

"Working with *DDN* was such a breeze! They designed an article and infographic about microbiology for us, and both the quality of the design and copywriting were outstanding. This asset was used as a lead generation piece and performed very well, to no surprise. I would recommend *DDN* any day to create powerful marketing collaterals."

– Marketing Manager, Illumina testimonial

CDD VAULT®

"Fantastic! It was a very popular webinar."

– Head of Marketing, Collaborative Drug Discovery, Inc.

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